

PSYCHOLOGY AND INDUSTRY TODAY

The fourth edition of Psychology and Industry Today retains the theme and approach of the previous edition. The book is written as an introduction to the field of industrial / organizational psychology and is designed as a text for courses in industrial, business, personnel, and applied psychology.

Our purpose in this book is not to train people to become industrial psychologists but rather to acquaint students – most of whom will work for some kind of organization with the principles, practice, problems, and occasional pretenses of industrial/organizational psychology. In addition, them in their careers, and how the findings of industrial psychologists will directly influence their lives as job applicants, employees, managers, and consumers.

Research methods and findings are discussed within the framework of actual work situation and problems rather than as academic or theoretical exercises. The focus throughout the book is on contemporary, practical, and on-the-job situation. Research findings deal with employees rather than college students.

Because Psychology and Industry Today is intended for undergraduate classroom use, it is written expressly for students. They are the ones who must read, underline, and study the text. We would like them not only to learn about industrial / organizational psychology but also to enjoy reading about it. We have attempted, therefore, to combine readability with thorough and accurate coverage.

The material in this edition suitable for students who are not psychology majors; these students often constitute a large portion of the enrollment in this course. The book is appropriate for use by departments of psychology and schools of business administration at the four year college and university level as well as at junior and community colleges.

