

ABSTRACT

Teenagers become a problematic phase for some people. Internal or external problems that occur can affect emotions, which if not well regulated will cause emotional problems and deliver to self injury behavior. Self injury behavior usually occurs secretly. Therefore a digital comic is made to become an educational medium for teenagers who do self injury. Digital comics can be a learning medium that is more easily understood by adolescents because it is practical and not monotonous. Through this comic, the understanding, causes, and suggestions will be presented to help stopping self injury behavior. The research method used is descriptive qualitative, with interviews and literature studies. The analysis method used is SWOT to determine the advantages and disadvantages of digital comics. The results of this study are the main media in the form of digital comics uploaded through Webtoon Kanvas titled Hear Me Out, and supporting media in the form of motivational mirrors, tote bag, notebook, poster, x-banner, and Instagram feed. To be able to quit the self injury requires a desire from within the culprit.

Keywords : Self injury, Educational comics, Digital Comics, Webtoon Kanvas