

ABSTRACT

One of the fields that drives the country's economy and is prioritized in accelerating the implementation of industry 4.0 is the food and beverage sector. On the other hand, the existence of unstable economic conditions makes its own challenges for the industry. Every company must maintain its performance to maintain the trust of investors in particular by looking at its financial side. The purpose of this study is to analyze the financial ratios of food and beverage companies listed on the Indonesia Stock Exchange in the 2019-2023 timeframe on stock returns. The use of theory is signaling theory, where the company's financial statements can be used as individual considerations in investing. The use of quantitative methods using panel data regression analysis. The sample was determined by purposive sampling technique, found as many as 12 companies that were sampled. The use of secondary data from audited company financial records with sources obtained on the official IDX website and the company's official website. The results found that only Return on Equity (ROE) has a significant effect on stock returns, and the others, namely Debt to Equity Ratio (DER) and Current Ratio (CR) have no effect. Based on these results, future research is recommended to consider other financial variables and expand the sample and observation period in order to obtain more comprehensive results.

Keywords: Current Ratio, Debt to Equity Ratio, Stock Return, Return On Equity