

ABSTRACT

PT Arenda Nuansa Berlian is a company engaged in providing labor services and goods distribution, which requires a digital platform to enhance its image and visibility. Currently, the company only has a user interface (UI) design for its company profile website without a functional platform. Therefore, this project aims to implement the company profile website onto a hosting service to make it accessible online, with a responsive design using the TailwindCSS framework. The development process follows a Waterfall approach, which includes the stages of requirement analysis, design planning, source code implementation, testing, and deployment to hosting. The website is designed to support both desktop and mobile devices, with key features such as intuitive navigation, a modern visual design, and organized company service information. Testing results show that all website functions are operating as expected, including compatibility across various devices and adequate access speed. No significant errors or issues were encountered during testing, and the website is deemed ready for publication on hosting to be accessed online by users. With this website, the company is expected to reach a broader audience and strengthen its professional image in the digital era.

Keywords: Website, Arenda Nuansa Berlian, Waterfall, TailwindCSS