

DAFTAR GAMBAR

Gambar 1. 1 Kasus Copywriting 1994 Coffee	12
Gambar 1. 2 Kasus <i>Overclaim</i> Pada Produk <i>Skincare</i>	13
Gambar 2. 1 Refensi Karya 1	20
Gambar 2. 2 Referensi Karya 2.....	21
Gambar 2. 3 Referensi Karya 3.....	22
Gambar 3. 1 Logo Museum Sri Baduga	23
Gambar 3. 2 Struktural Organisasi Museum Sri Baduga.....	24
Gambar 3. 3 Lokasi Perusahaan.....	25
Gambar 4. 1 Sony A6400 + Lensa Kit.....	38
Gambar 4. 2 Memory Card Sandisk 64GB.....	38
Gambar 4. 3 Gimbal Feiyu Scorp C.....	38
Gambar 4. 4 Iphone 13.....	39
Gambar 4. 5 Macbook Pro M3 2024	39
Gambar 4. 6 Adobe After Effect	39
Gambar 4. 7 Capcut Pro.....	40
Gambar 4. 8 Google Drive.....	40
Gambar 4. 9 Multimedia Digital Koleksi Lantai 2 Museum Sri Baduga	46
Gambar 4. 10 Video Highlight Lantai 2 Museum Sri Baduga	46