

ABSTRACT

Design Of Educational Learning Media For Writing Hijaiyah Letters Using The Multimedia Development Life Cycle Method (MDLC)

by

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In the world of education, interactive learning media has a vital position in optimizing the effectiveness of the teaching and learning process. Based on the results of interviews with Arabic language teachers at SDIT Harapan Bunda 2 Purwokerto, there is a need for more innovative learning media to help students understand and write hijaiyah letters. Therefore, this research develops interactive learning media using the Multimedia Development Life Cycle (MDLC) method, which consists of six stages: concept, design, collecting materials, assembly, testing, and distribution. This research aims to develop learning media and increase student learning motivation through an interactive multimedia approach. The application of this learning media is tested using black-box testing method to ensure the functionality part runs according to user needs. The research proved that the application developed was able to improve students' understanding of the Hijaiyah letters. The pretest and posttest data showed a jump in students' average score from 78.57 to 92.5, or an increase of 13.93%. Thus this shows that teaching Hijaiah letter recognition with the Hijaiah Challenge application is quite effective in improving students' mastery of Hijaiah letter recognition.

Keywords: *Interactive Multimedia, Introduction to Hijaiyah Letters, Learning Media, Multimedia Development Life Cycle.*