

ABSTRACT

Media coverage of the First Debate of the 2024 Presidential Candidates is interesting to study because many media owners are involved in supporting the 2024 Presidential Candidates. This study aims to determine how the construction of online media reality and the essence of the prominence of political news and the attitudes of Detik.com and Kompas.com about the first debate of the Presidential Candidates in the 2024 Election. This study uses a Qualitative approach with the Framing Analysis theory of Zhongdang Pan and Gerald Kosicki. The results of the study show that the framing of the news by Kompas.com does not appear to be biased based on the results of the construction of the news text broadcast by the Kompas.com media. Meanwhile, in the Detik.com media, there is evidence of bias in the implementation of the 2024 election or presidential election based on the results of the construction of the news text broadcast by the Detik.com media. In this case, the Kompas.com media presents a more neutral news text, while the Detik.com media presents news that tends to side with one of the presidential candidates in the first debate of the 2024 presidential candidates.

Keywords : *Zhongdan Pan & Kosicki Framing Analysis, First Debate of Presidential Candidates, News, Online Media.*