

ABSTRACT

This study aims to evaluate the usability level of Bandung Youth Entrepreneur website using System Usability Scale (SUS) method. Based on responses from 30 participants, the SUS score obtained was 68.75, placing the website in the **OK** adjective ratings category, with a grade scale of **D** and an acceptability range classified as **marginal**. The validity of the questionnaire was tested using an r table value of 0.361 at a 5% significance level. The analysis revealed that all questionnaire items had an r count value greater than the r table, confirming the validity of the questionnaire. Additionally, reliability testing using the Cronbach's Alpha formula yielded a value of 0.734, indicating good reliability. The study suggests that while the website has achieved a moderate level of usability, there is still room for improvement. Recommendations for development include conducting further research that considers user demographics and implementing design methods such as User-Centered Design to enhance the website's quality and relevance for its users.

Keywords: Website, System Usability Scale, User Interface