

PREFACE

All praise and gratitude goes to Allah SWT who has given His grace and gifts so that the author can compile and complete this report on the project work of the commercial advertisement video design for Chicago Fried Chicken. This report discusses the “Project work program on the commercial advertisement video design for Chicago Fried Chicken, which was carried out in the period of October 2024 to January 2025. My beloved parents, who have always provided endless prayers, love, support, and encouragement throughout my journey. This report is prepared as part of the final requirements for completing my undergraduate studies. It is based on the work carried out during the design process of the commercial advertisement video for Chicago Fried Chicken. The successful completion of this report would not have been possible without the support of various parties throughout the process. Therefore, I would like to express my deepest gratitude to all those who have assisted me. I am aware that there are still areas for improvement in the preparation of this report. I greatly welcome any constructive feedback and suggestions that will help me grow and improve in the future. I hope this report can provide valuable insights and contribute positively to the readers.

I realize that this project report would not have been possible without the help of various parties. For that, the author would like to express my deepest gratitude to all those who have helped:

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The author realizes that the writing of this final project is far from perfect. For that, the author is looking forward to constructive criticism and suggestions. The author hopes that this final project can be useful.

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