

Abstract

Kemujaan Village in Karimunjawa District, Jepara Regency, is a tourist destination that has great potential but has not been matched by adequate tourist facilities. Even though natural beauty, cultural richness and ethnic diversity are the main attractions for tourists, there are still problems in navigation and information leading to existing tourist spots. This causes tourists to often have difficulty finding the tourist destination they want to visit, some even don't know where the destination is. Another main obstacle is the lack of human resources who master foreign languages and inadequate directional facilities. Therefore, this research aims to design a guide map or tourist guide map that can provide clear information about tourist locations in Kemujaan Village, including natural, cultural and culinary tourist attractions. The expected result is an increase in the quality of tourism in Kemujaan Village through providing better and systematic information for tourists.

Keywords: Guide map, Kemujaan Village, tourism, guide map,