

ABSTRACT

This research aims to analyze the communication patterns of single mothers in the character development of Generation Z teenagers. Generation Z, born between 1997 and 2012, faces unique challenges in an ever-changing social and technological context. Single mothers, as heads of families, play an important role in shaping the character and values of their children. The research method used is a qualitative approach with in-depth interviews and participant observation of single mothers and their teenage children in several urban areas. The research results show that the communication patterns adopted by single mothers tend to be open and supportive, which allows children to express themselves and develop a better understanding of their identity. In addition, positive interactions between mothers and children contribute to the formation of strong character, including values such as empathy, responsibility and independence. This research also identified challenges faced by single mothers in maintaining effective communication, such as economic pressure and social stigma. It is hoped that these findings will provide insight for educators, policy makers and the wider community to better understand the dynamics of families with single mothers and their impact on the development of adolescent children.

Key words: *communication patterns, single mothers, character, adolescent children, Generation Z.*

