

Enhancing Library Excellence: A GLOBAL EXCHANGE OF IDEAS



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AGENDA

PART A

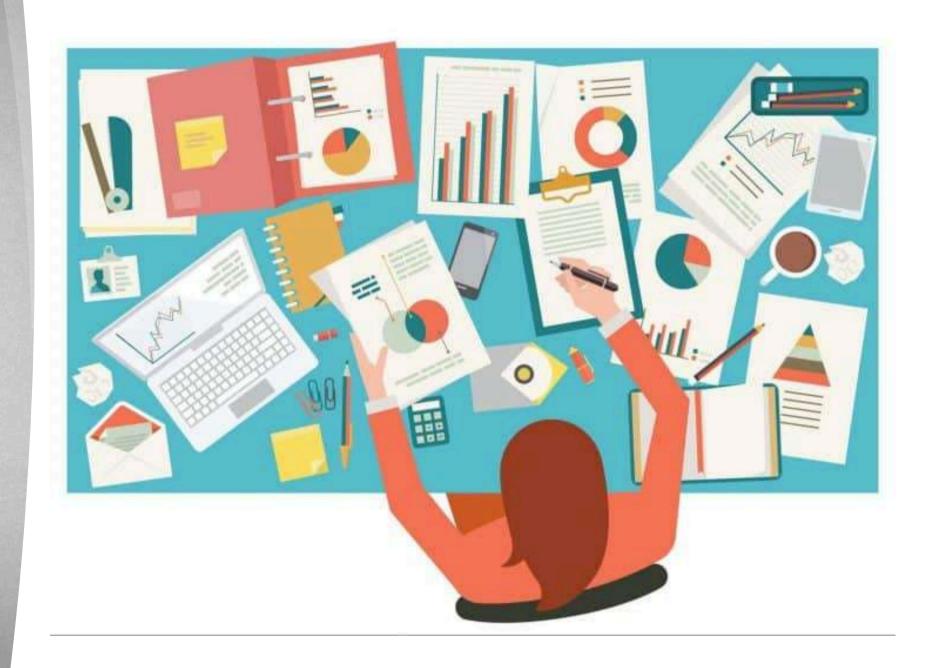
Introduction to AI in Research.

Exploring AI for academic libraries.

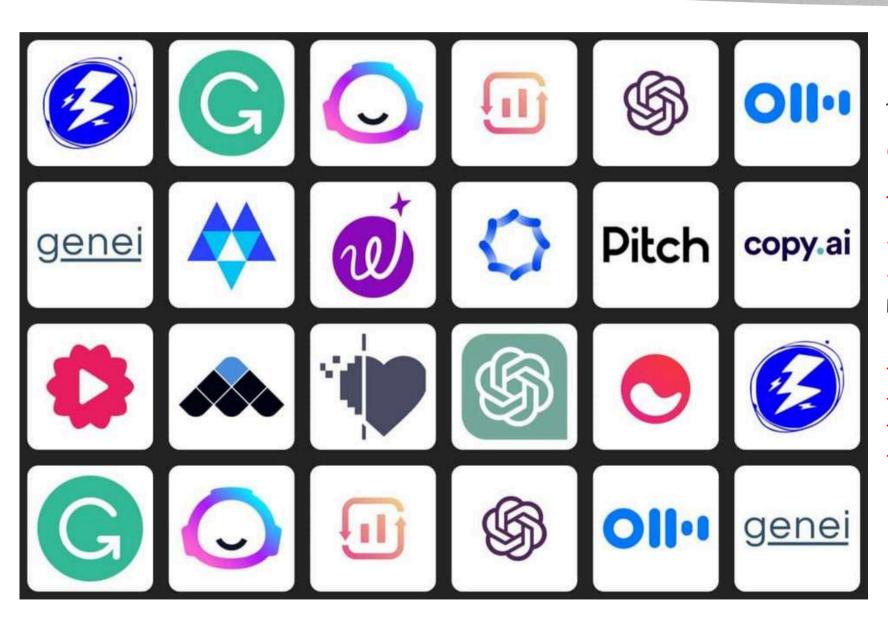
PART B

- Ethics and dilemmas and challenge in adopting AI
- Strategies to adopt AI in academic libraries

Introduction to AI in Research



INTRODUCTION



Artificial Intelligence (AI) is a branch of computer science focused on creating systems that can perform tasks that typically require human intelligence.

These tasks include reasoning, learning, problem-solving, perception, language processing, and decision-making.

Type of AI For Researchers

Refers to a type of artificial intelligence that can create new content, data, or solutions by learning patterns and structures from existing information.

Key Features of Generative AI:

- **Creation of New Content** Generative AI can create new data or content that resembles the data it was trained on.
- Learning from Patterns: vast amounts of data to understand the underlying patterns, structures, or features.

Also known as narrow AI or weak AI, refers to artificial intelligence systems that are designed and trained to perform a specific task or solve a particular problem. **Key Characteristics of Task-Specific AI:** • Focus on One Task: Task-specific AI is highly specialized in solving one problem or performing one function.

 High Efficiency in the Target Task: Because it is optimized for a specific task, taskspecific AI typically performs that task with high efficiency, accuracy, and speed.

EXAMPLE OF AI FOR RESEARCHERS

Generative A.I.

- o ChatGPT
- o Copilot
- Midjourney
- o
- Assistant (at scite)

Task-specific A.I.

- Turnitin
- Writefull
- o scite
- Scholarcy

Exploring Alfor academic libraries



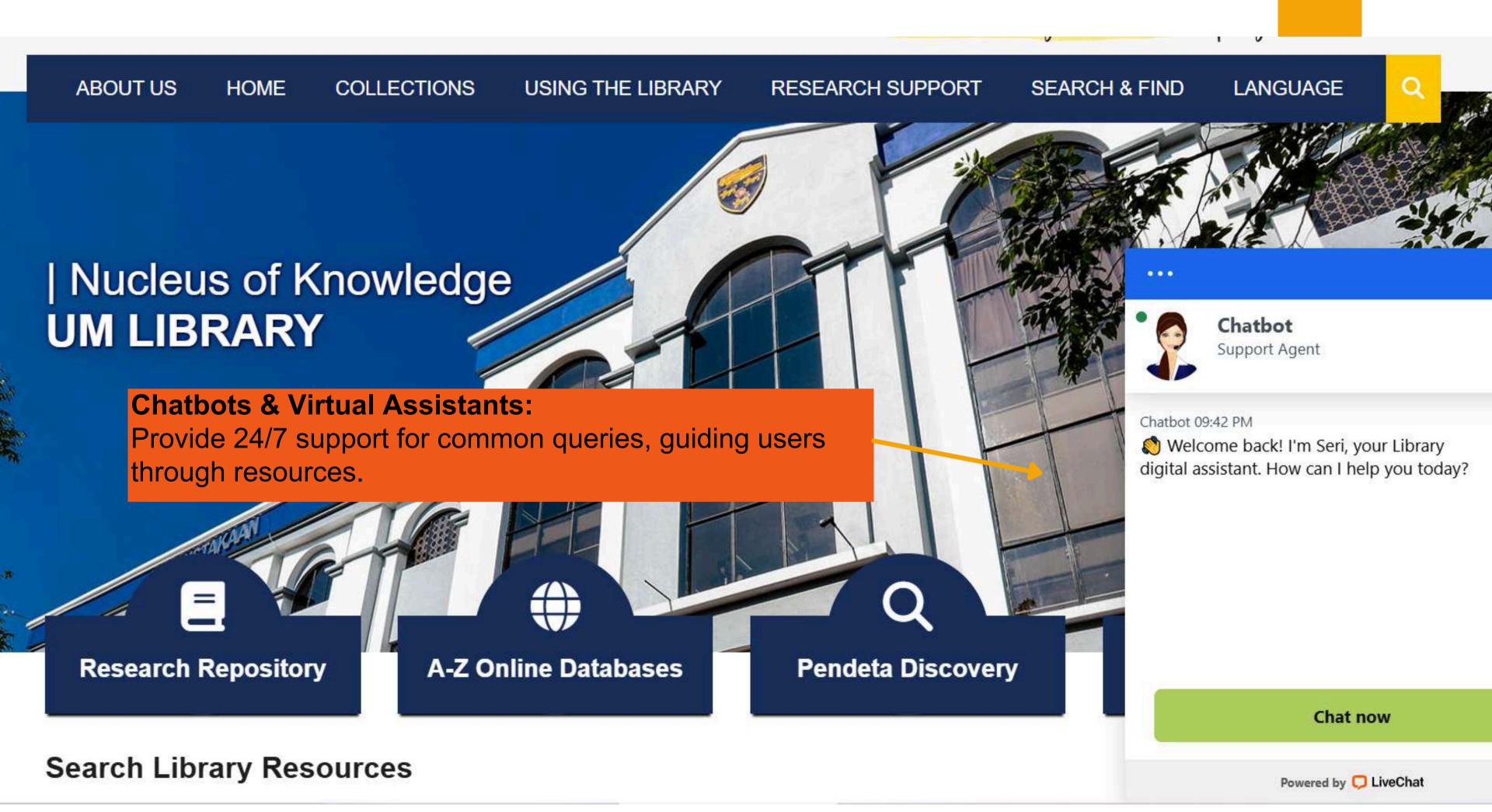
1. Information Discovery & Access



Al-Powered Search Engines:

Enhance search accuracy with natural language processing (NLP) and advance search.

Popular search results vs accurate search results.



2. Collection Management







2.1 Automated Cataloging:

- 1. OCLC WorldShare Management Services: Integrates Al for cataloging and resource sharing.
- 2. Ex Libris Alma: Automates metadata management and resource discovery.
- 3. Koha ILS (Integrated Library System): Open-source software with plugins for automation.

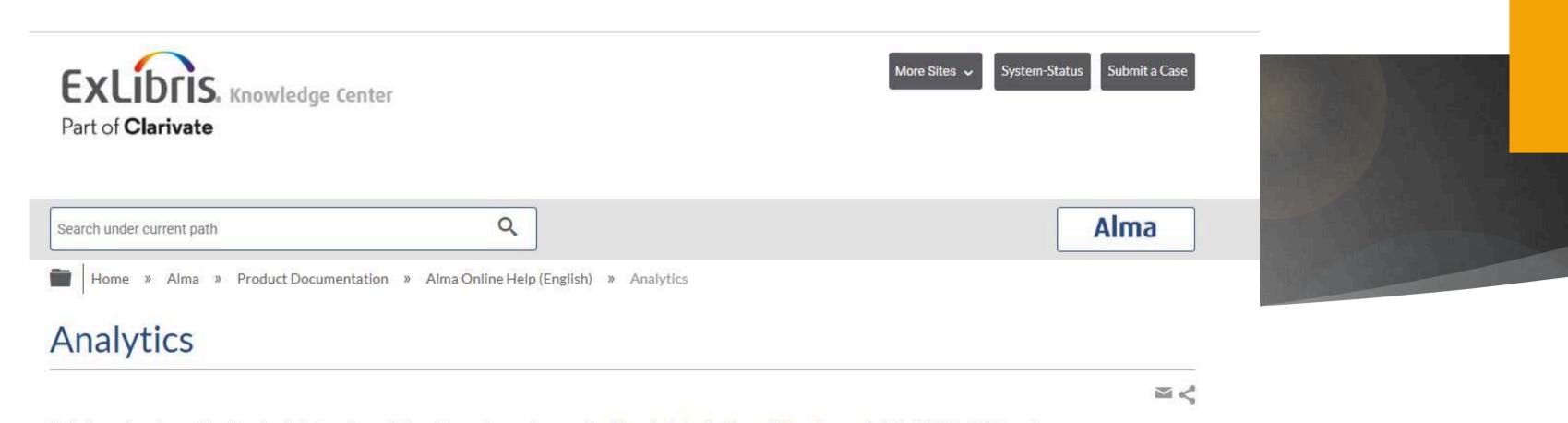
2.2 Predictive Analytics: Al helps forecast future collection needs based on user behavior.

Tools & Technologies

- 1. Ex Libris Alma Analytics: Offers insights into resource usage and trends.
- 2. OCLC WorldShare Analytics: Provides predictive models for collection and user behavior.
- 3. Tableau & Power BI: Used for visualizing trends from library data.

Challenges & Considerations

- 1. Data Privacy: Ensuring compliance with data protection regulations.
- 2. Model Accuracy: Regularly updating models to reflect changing user behaviors.
- 3. Staff Training: Building AI literacy among library professionals.



For information about using Alma Analytics in a Network Zone Consortia see the recording Alma Analytics for Network Zone Consortia (July 3, 2024, 56 Minutes).



• a built-in data analysis and reporting tool within the Ex Libris Alma library management system, allowing users to generate reports and dashboards based on a wide range of library activities, providing insights to make data-driven decisions about collections and operations; essentially, it's a comprehensive business intelligence tool integrated directly into Alma to analyze library usage data effectively.

Tableau & Power BI

- Power BI and Tableau are two crucial Business Intelligence
 (BI) technologies used to collect, integrate, analyze, and present business information.
- They help you perform data analysis, manipulation, and visualization to make sense of business data and draw insights.

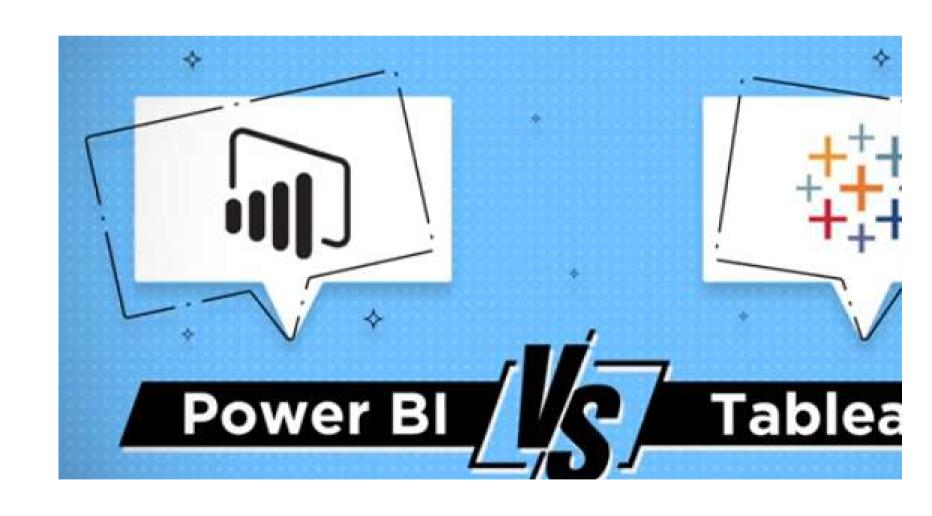


Tableau & Power BI

What is Power BI?

- Power BI is a business analytics service by Microsoft.
- It provides interactive visualizations and business intelligence capabilities with an interface simple enough for end-users to create reports and dashboards.
- It allows users to connect to multiple data sources, clean and transform data, create custom calculations, and visualize data through charts, graphs, and tables.

What is Tableau?

- Tableau is a data visualization and business intelligence tool that enables users to connect, visualize and share data in a highly interactive and intuitive way.
- It allows users to quickly analyze and explore large and complex datasets using a drag-and-drop interface without requiring coding or programming skills.
- Tableau provides a wide range of chart types and visualization options, such as line charts, bar charts, maps, scatter plots, and many more.

3. User Experience Personalization

AI Tools & Technologies

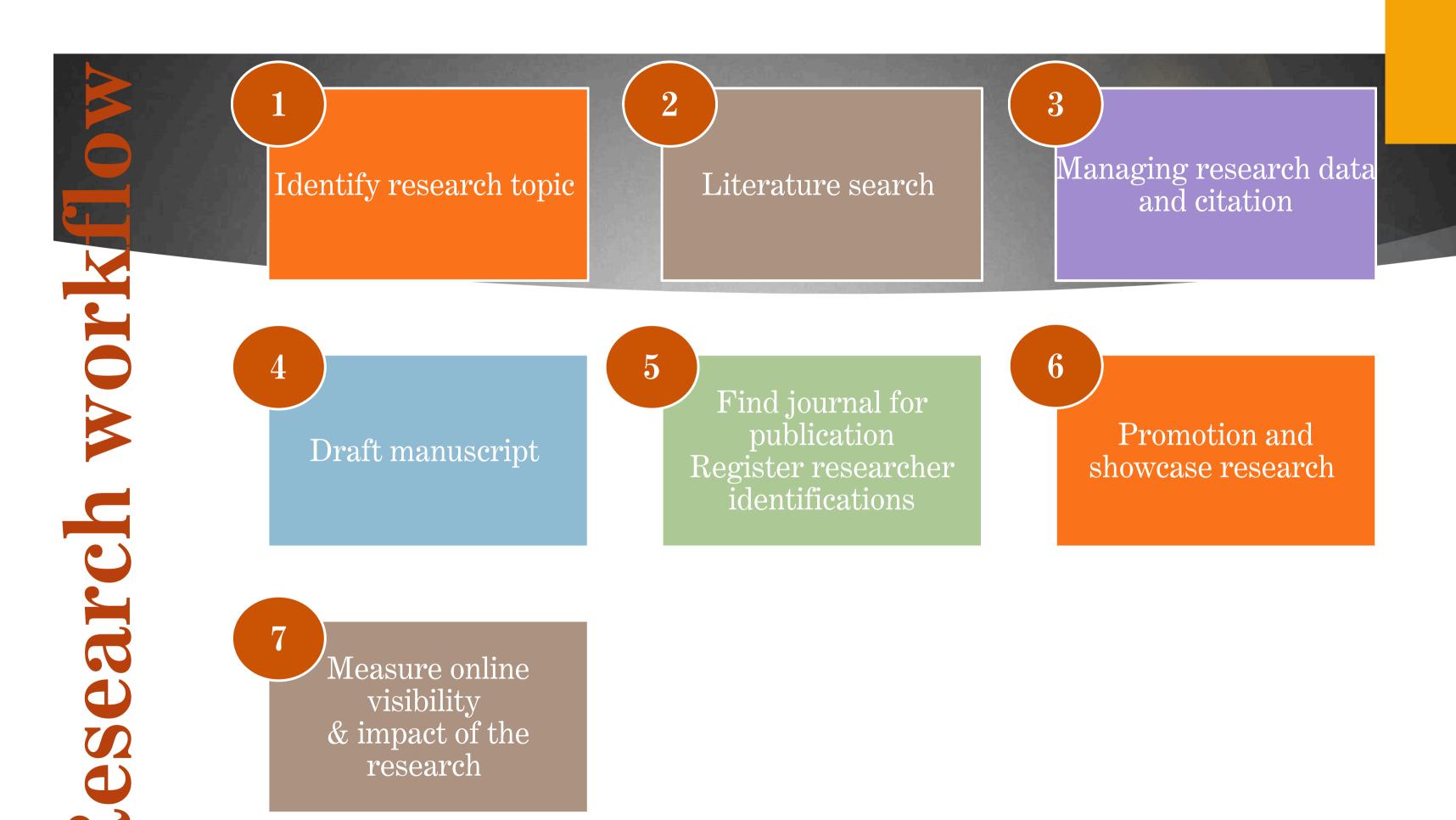
- 1. Ex Libris Primo VE: Personalizes search results using machine learning.
- 2. Springer Nature AI Recommender:
 Suggests relevant academic articles based on user behavior.
- 3. LibAnswers by Springshare: Integrates AI to provide personalized research support.

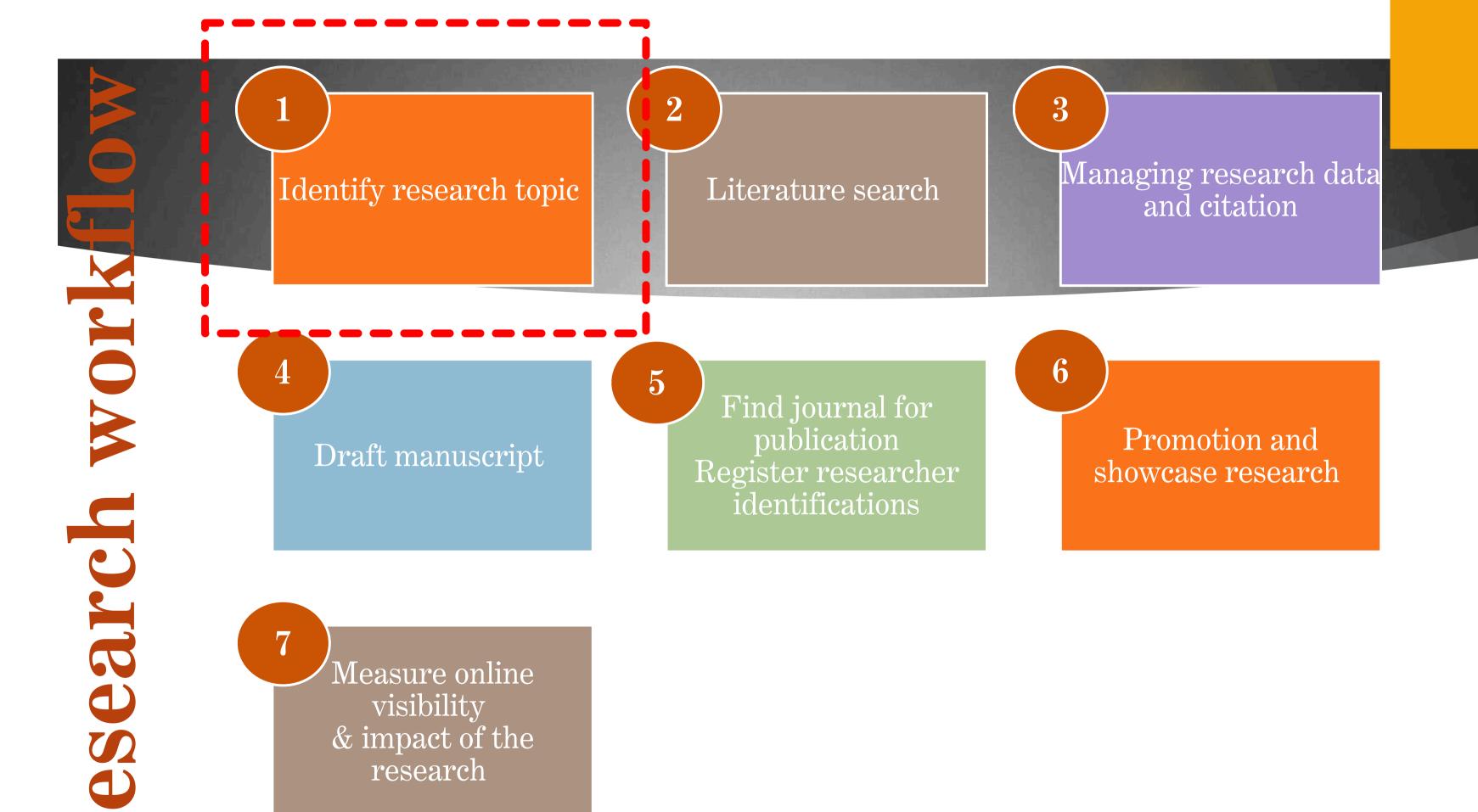
How AI Personalizes Library

- 1. Data Collection & Analysis: AI gathers data from user interactions (e.g., search history, borrowing records, database usage).
- 2. Machine Learning Algorithms: Identify patterns in behavior to predict future needs.
- 3. Content Delivery: Dynamically adjusts recommendations, notifications, and interfaces based on user profiles.

4. Research support







1. IDENTIFY RESEARCH TOPIC

Current Method

- Google Scholar
- Index database Scopus / WoS
- Thesis and dissertation
- Research article
- Books
- Reports

To study

- Publication trends
- Prominent authors
- Research gaps
- Prominent countries
- Future research
- Dominant subject in that research topic

IDENTIFY RESEARCH TOPIC: Use Natural Language Processing (NLP)

AI Tools:

GPT-based tools, Semantic Scholar, or connected platforms like Iris.ai.



Approach:

Input general areas of interest, and NLP tools can summarize recent papers, highlight trending research questions, and identify gaps in existing studies.

They can help in generating summaries, topic modeling, and even keyword analysis to find specific focus areas.

Example

Input keywords like "work performance" or "employee productivity" to find papers and summaries, then analyze common themes and underresearched topics.

Effective prompts

I UI AICHUCIIIIC

Writing

- "Explain [concept] in simple terms suitable for a beginner."

 Example: "Explain bibliometrics in simple terms suitable for a beginner."
- "Provide a comprehensive outline for a research paper on [topic]."

 Example: "Provide a comprehensive outline for a research paper on the impact of AI on academic libraries."

For Professional UseFor Everyday Use

- "Draft a professional email addressing [specific issue]."

 Example: "Draft a professional email to invite a guest speaker to a library workshop."
- "Suggest innovative ideas for [specific professional scenario]."
 Example: "Suggest innovative ideas for promoting library services to postgraduate students."
- "Plan a trip itinerary for [location] for [X] days, including cultural landmarks and food spots."

 Example: "Plan a trip itinerary for Tokyo for 3 days, including cultural landmarks and halal food spots."
- "Suggest healthy meal ideas for a busy schedule."

For Advanced Requests

1

"Analyze the pros and cons of [specific decision or strategy]."

Example: "Analyze the pros and cons of transitioning to fully digital academic libraries."

2

"Simulate a debate between [perspectives] on [topic]."

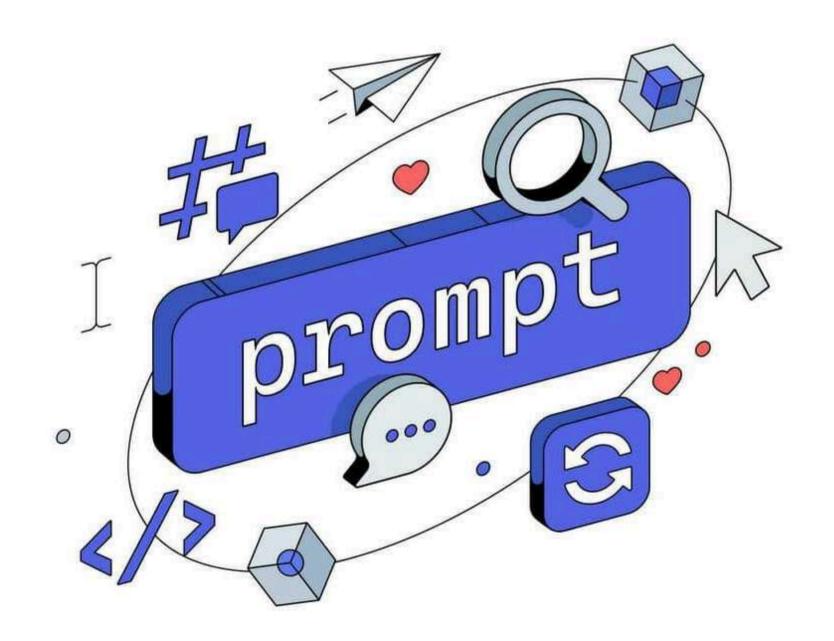
Example: "Simulate a debate between traditional library models and AI-enhanced libraries."

3

"Explain how [specific tool] works step-by-step."

Example: "Explain how EndNote software works step-by-step for citation management."

The length of the prompt can impact the quality of the response, but longer doesn't always mean better.



ChatGPT vs. Gemini vs. DeepSeek

ChatGPT

ChatGPT is the AI that talks like you do

Gives well-organized, detailed explanations.

Gemini Gemini
Gemini is built for more than just text

Offers research-heavy responses with verifiable sources.

DeepSeek

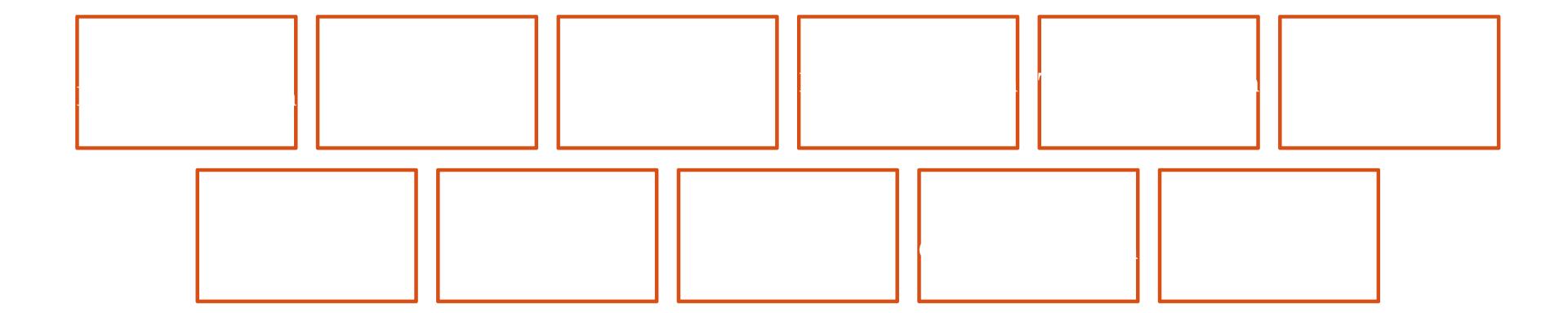


DeepSeek is powerful, yet high-risk

Provides brief, summarized explanations; limited public information compared to other models.

	ChatGPT:	Gemini:	DeepSeek:
WRITING:	Structured, detailed, and well-organized content.	Creative content and simplified explanations, often with links to sources.	Factual, summarized explanations, less creative.
BRAINSTORMIN G AND CREATIVITY:	Generates multiple creative ideas and structured content.	Similar to ChatGPT but with added multimedia possibilities.	Writes full drafts quickly but lacks variation.
RESEARCH AND LEARNING	Gives well-organized, detailed explanations.	Offers research-heavy responses with verifiable sources.	Provides brief, summarized explanations; limited public information compared to other models.
SPEED AND RESPONSE TIME	Fast, but complex queries take longer.	Efficient, but response time depends on query complexity.	May take more time to respond, even when its response is concise.

Another Prompt Patterns



IDENTIFY RESEARCH TOPIC: Identify Trends with Data Analytics and Machine Learning

AI Tools:

Google Trends, IBM Watson, or Tableau with AI plugins.



Approach:

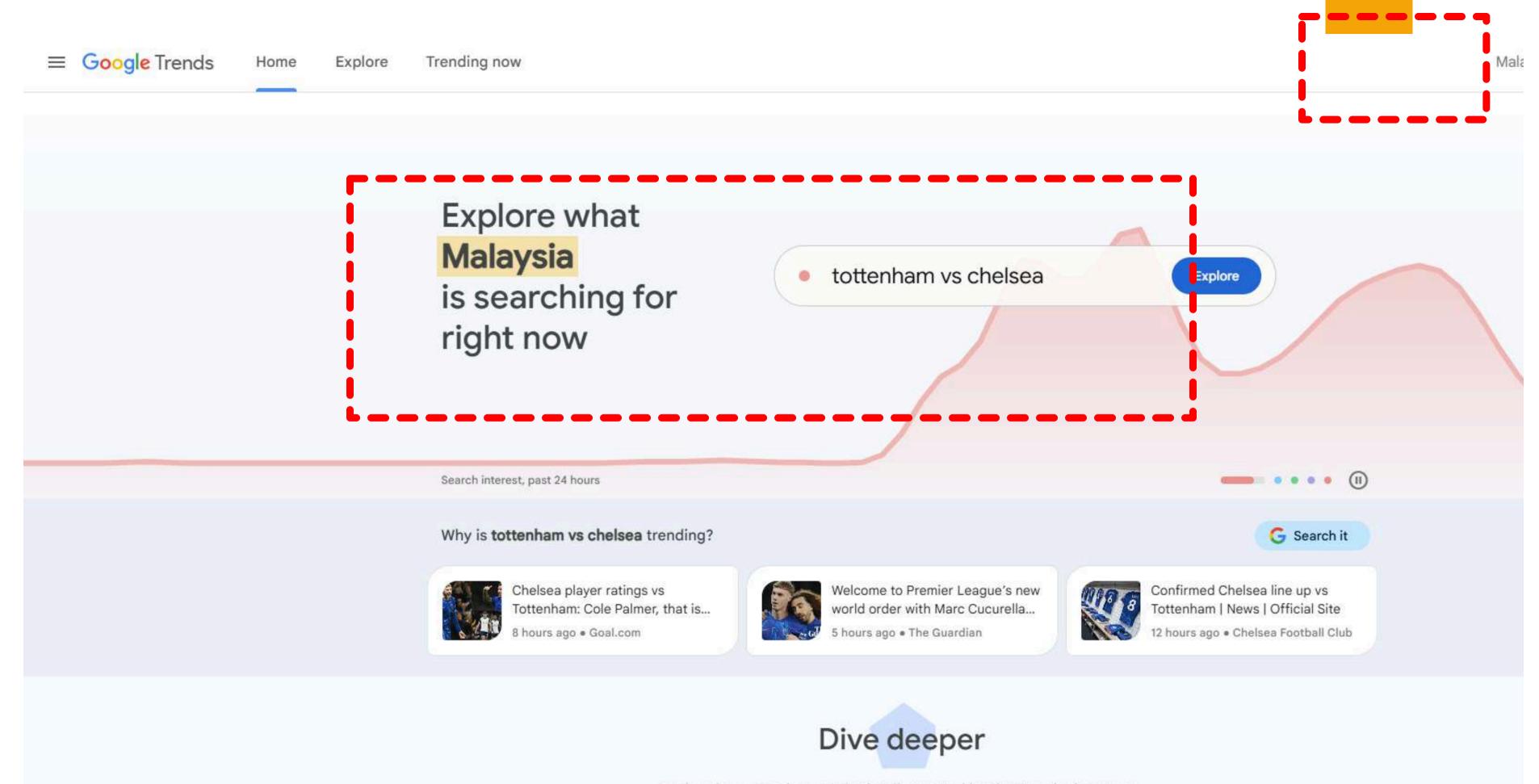
Analyze large datasets or social media posts to identify what's currently trending.

For example, trend analysis on Twitter or Google can reveal what people discuss related to work performance, remote work, and productivity.

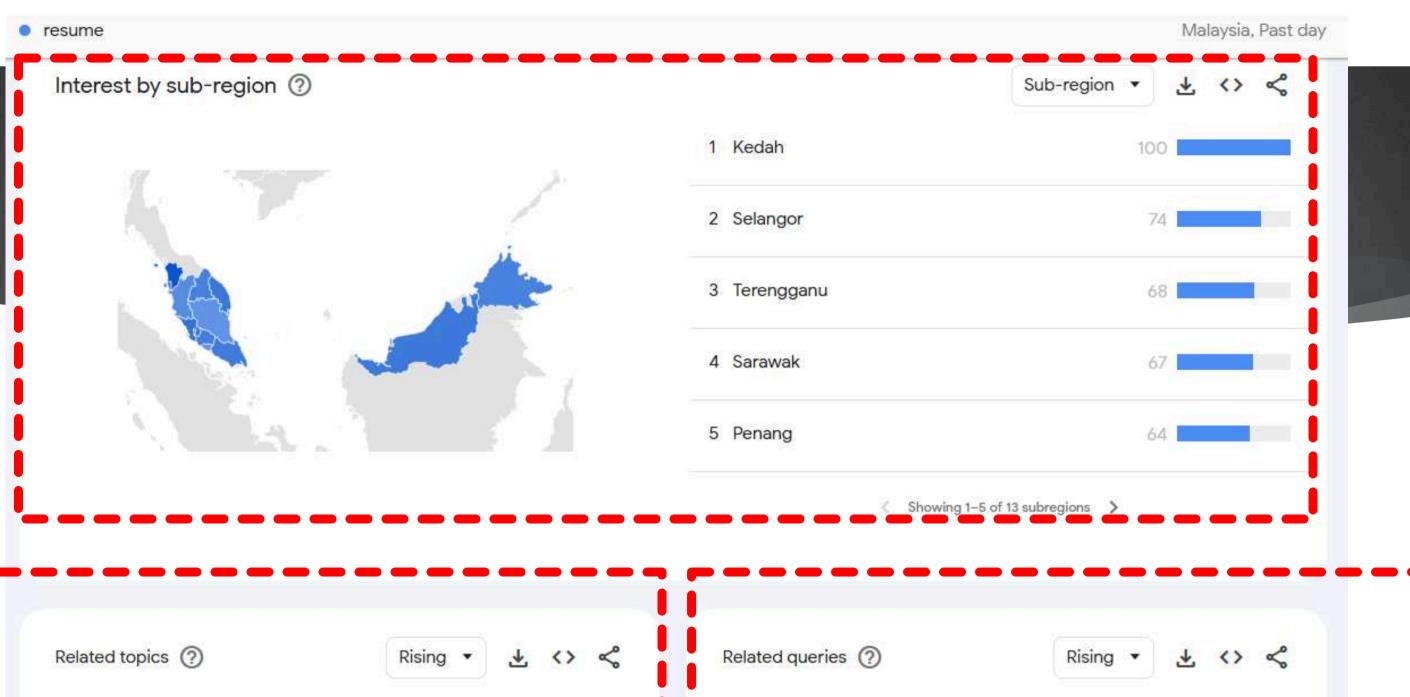
Machine learning can cluster popular keywords to help identify patterns and subtopics.

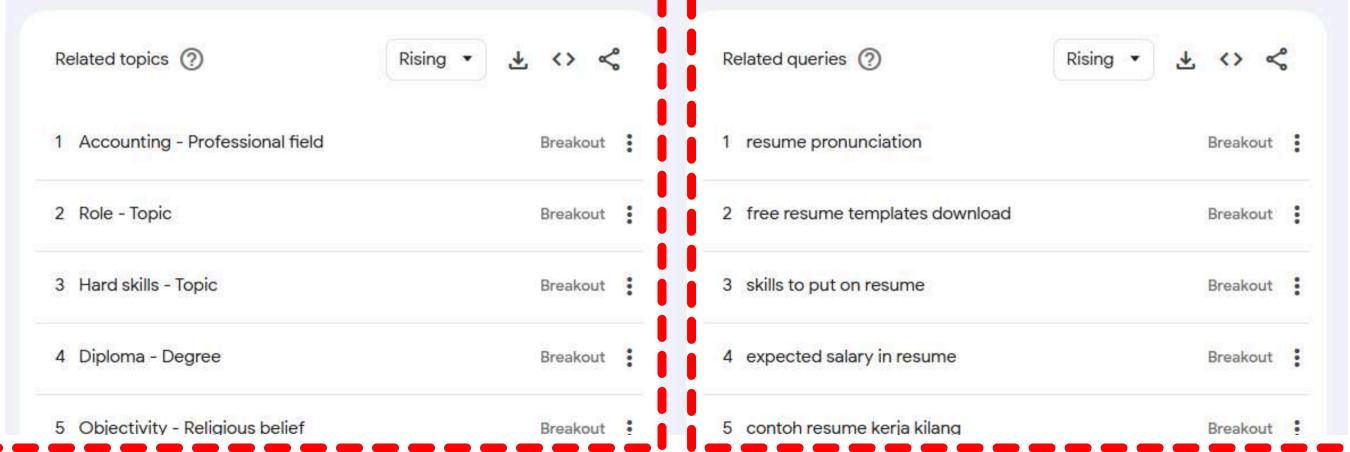
Example

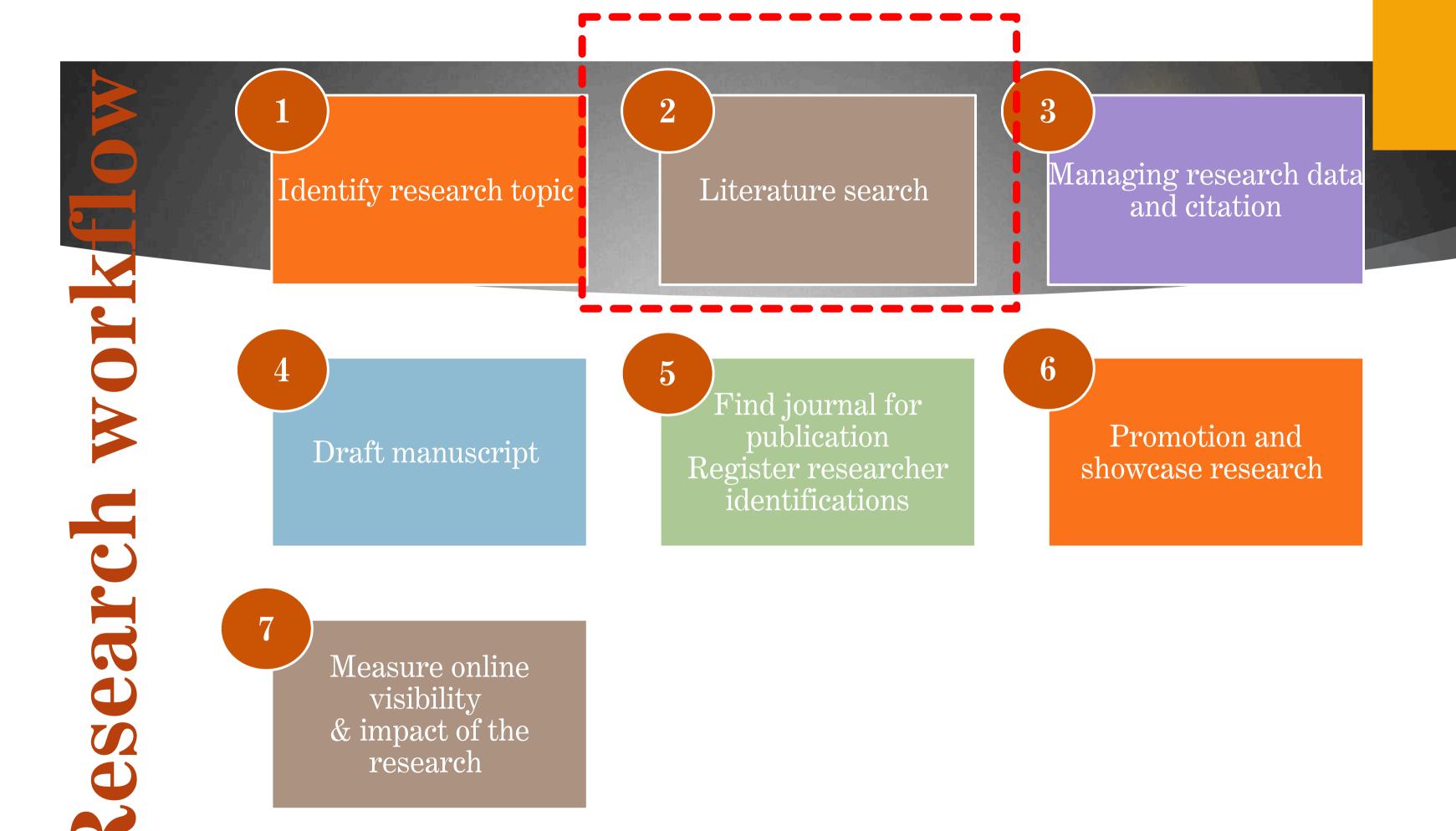
Use Google Trends to explore "remote work productivity" or "AI in employee management" to see trends in interest over time.



Explore issues and events in detail. Curated by the Trends data team.







1. AI-Powered Academic Search Engines

AI Tools

Semantic Scholar, Google Scholar, Dimensions.ai, Microsoft Academic.



SEMANTIC SCHOLAR





A **Digital Science** Solution

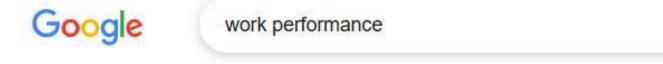
Approach

These platforms use AI to enhance search relevance and provide recommendations based on citations, influential papers, and keywords.

How to Use

Start with keywords or phrases relevant to your topic, like "hydrogen energy in clean technology," and use filters for publication date, field, or citation count to refine your search.

Semantic Scholar, for example, highlights key phrases and citation chains, helping identify seminal papers quickly.



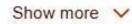
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Work performance is how well an employee or team completes tasks and responsibilities. It's a multidimensional concept that includes:

- Task performance: The ability to complete work and prior experience
- Contextual performance: Voluntary, interpersonal, organizational, or grouporiented behaviors
- Agility performance: The ability to adjust and respond to changes

Managers can use work performance to evaluate employees and teams, and to make decisions about promotions, bonuses, and pay raises. Some factors that managers consider when evaluating work performance include:



AI embedded

Learn more :

Job Performance - an overview | ScienceDirect Topics

It is considered as a multidimensional concept, including task performance (the ability to complete work and prior...

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What is work performance? Work performance refers to your history of responsibilities and ability to complete your job well. Employers can measure your performance based on a variety of factors, including whether you complete tasks on time and according to expected standards. 15 Aug 2024



12 Ways To Improve Your Performance at Work | Indeed.com







work performance AI embedded





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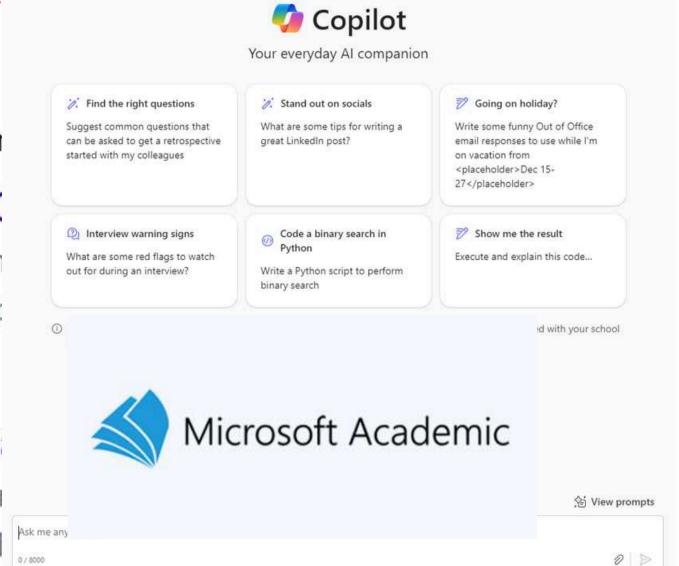
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45 Examples of Effective Perfo

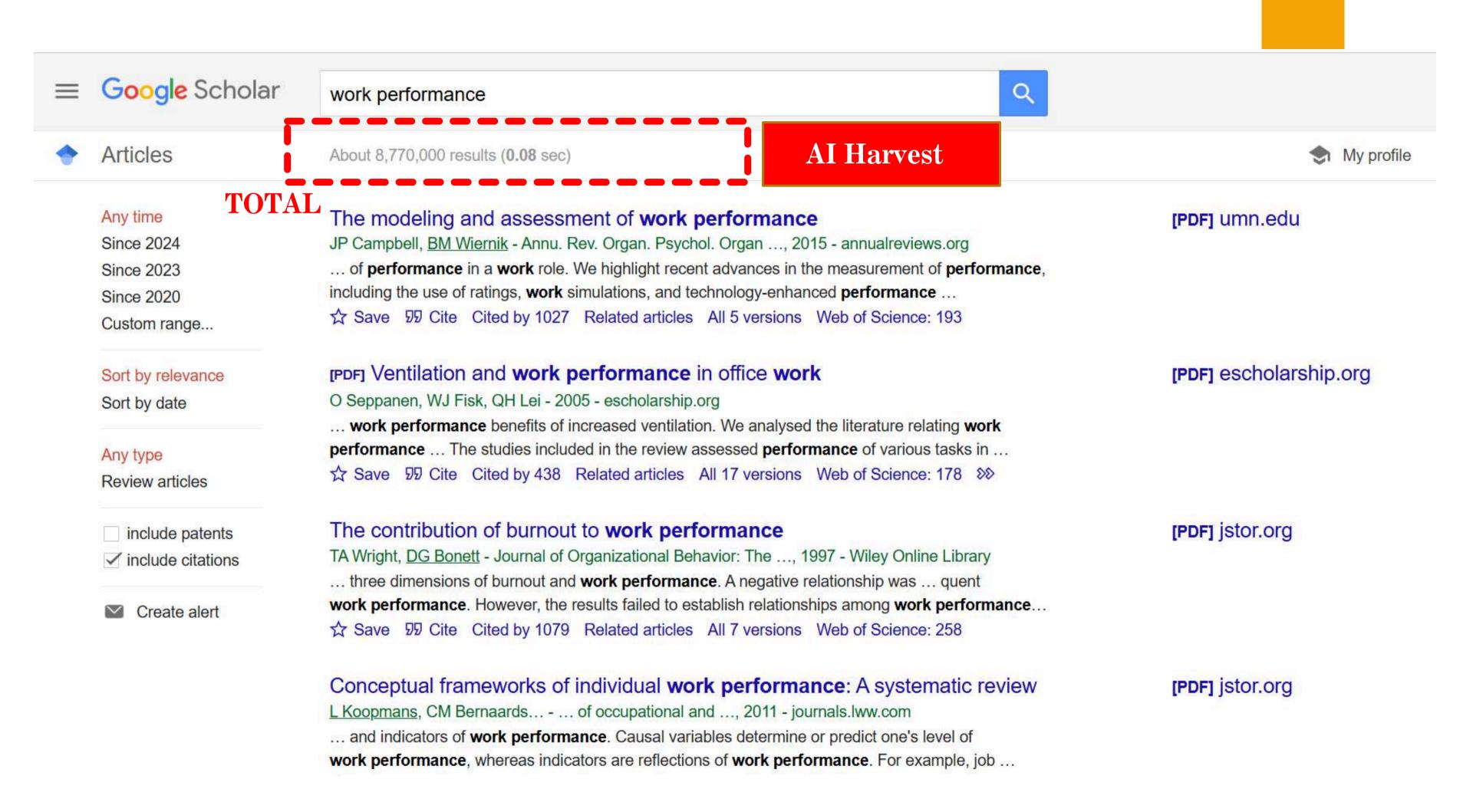
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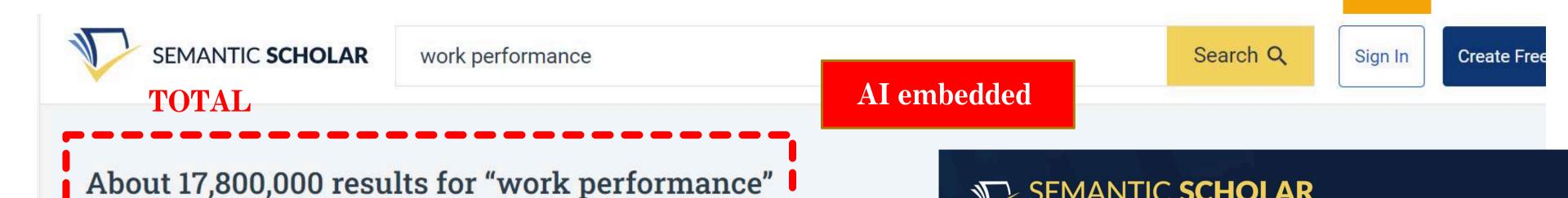
12 Ways To Improve Your Perform

Work performance refers to your history of respon Employers can measure your performance based



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Journal of Leadership in Organizations • 29 March 2022

Date Range Y

Introduction/Main Objectives: Organizations must be responsive in an increasingly complicated and competitive business environment. Background Problems: To stay relevant, the leader's role must be... Expand

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More coverage from Google Scholar

2. Automatic Summarization and Key Insight Extraction

AI Tools

ChatGPT, GPT-4 API, Scholarcy.



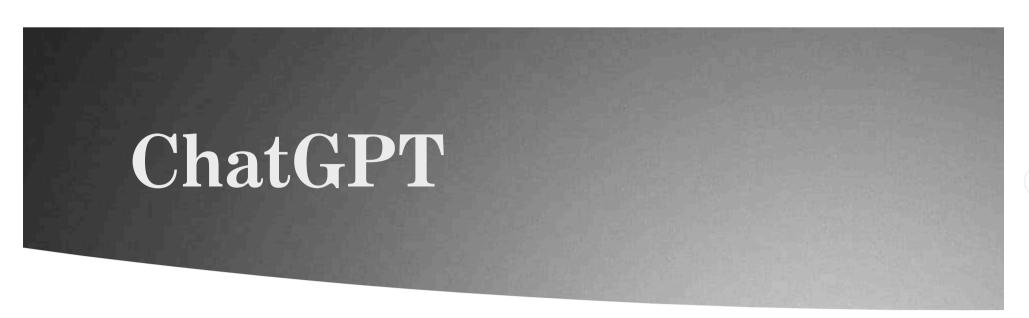


Approach

Summarization tools can analyze individual articles or groups of papers to produce summaries, highlight key insights, and even extract methodologies or findings.

How to Use

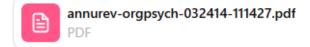
Copy abstracts or sections of papers into AI tools to generate summaries, identify recurring themes, and analyze how each paper contributes to your research area.



ChatGPT ~

What can I help with?





Summarization and Key Insight Extraction of this article

Summary of the Article

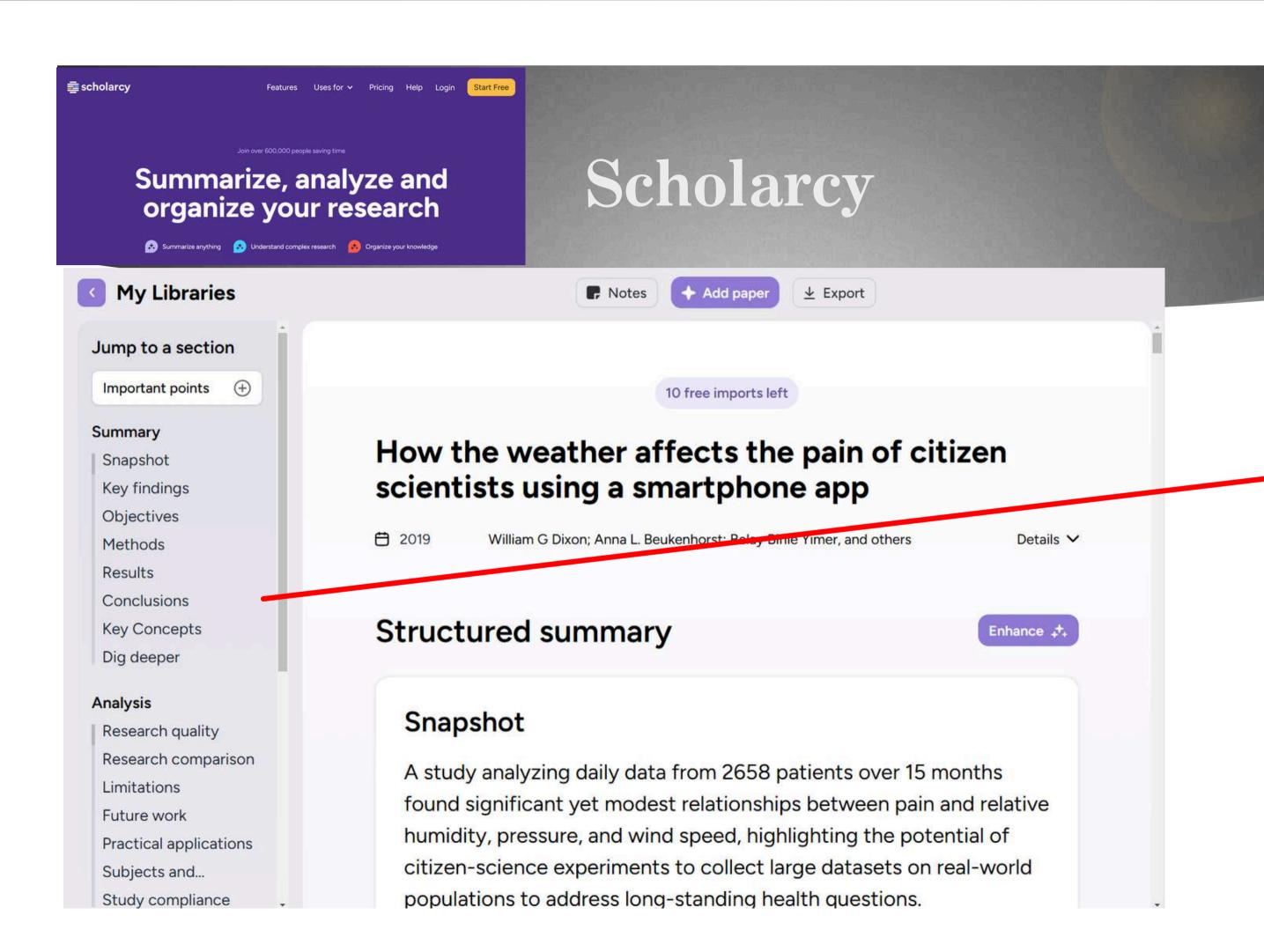
The article, "The Modeling and Assessment of Work Performance," by John P. Campbell and Brenton M. Wiernik, examines the conceptualization, dynamics, and evaluation of individual work performance. Here are the key insights:

1. Definition and Importance of Work Performance

- Central Role: Individual performance is foundational to economic and organizational success.
- Scope: The study focuses on actions contributing directly to organizational goals, distinguishing
 performance from outcomes and performance determinants (e.g., cognitive abilities,
 motivation).

2. Models of Performance

- Historical Evolution: The understanding of performance evolved from identifying static job tasks to dynamic, multidimensional constructs.
- Key Models:
 - Campbell's Revised Model: Proposes eight substantive factors such as technical performance, communication, initiative, and leadership roles (hierarchical and peer/teambased).
 - Core vs. Contextual Performance: Di guishes task-specific actions from behaviors supporting the broader organizational environment.





3. Automated Reference and Citation Tracking

AI Tools

Connected Papers, Research Rabbit, Scite.





Approach

These tools map out citation networks, showing relationships between papers, co-citations, and citing articles to help you understand the evolution of research on your topic.

How to Use

Enter a central paper or topic, and the AI will visualize related works, such as recent studies citing foundational papers or trending topics.

For example, Research Rabbit and Connected Papers provide visual graphs of research networks, which make it easy to identify influential studies and research trends.



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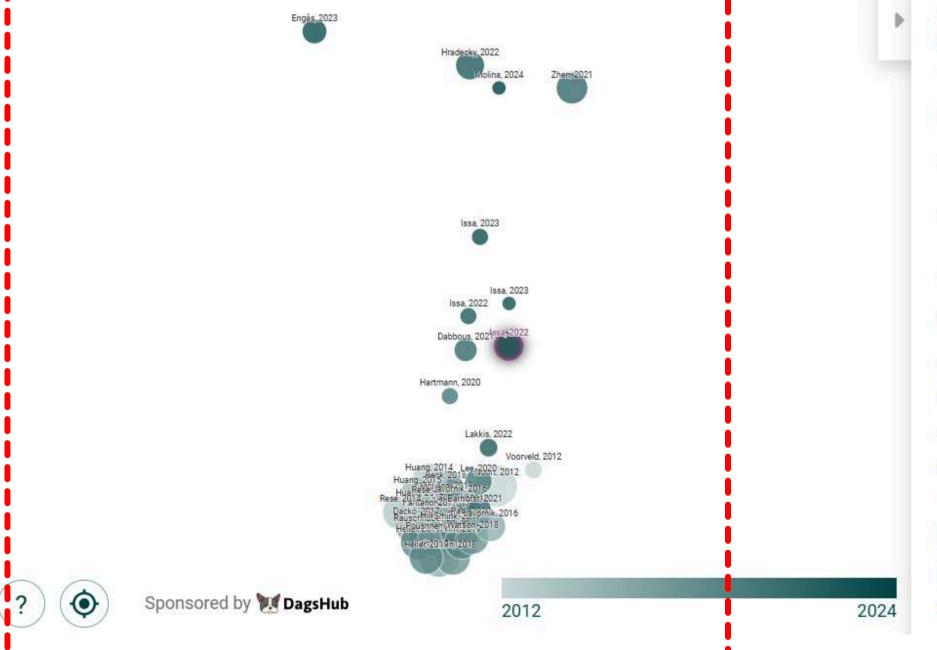
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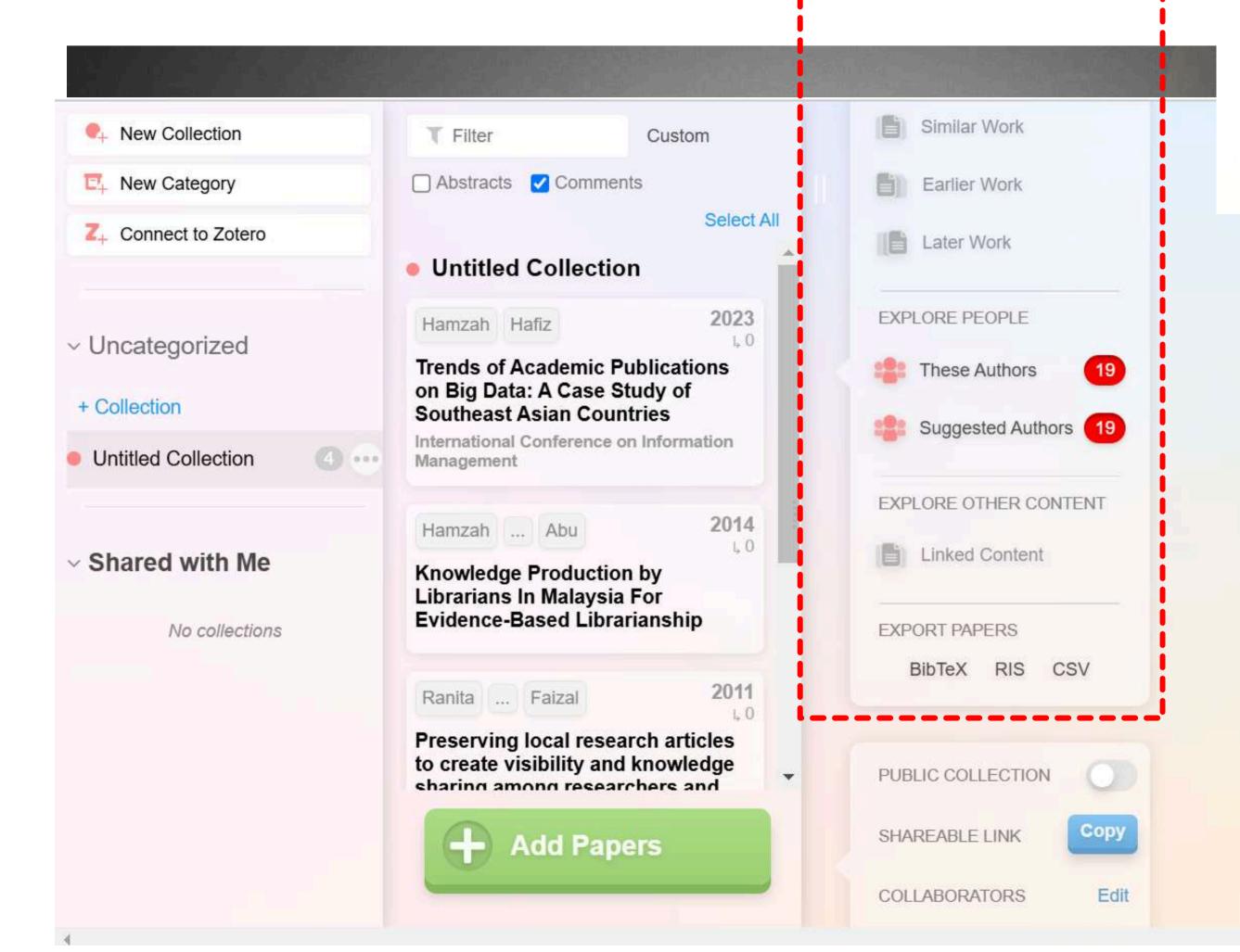
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With the recent technological advancements, empowered by the self-learning capabilities of algorithms, and the increasing power of machines computation, Artificial Intelligence (AI)-driven technologies have become more pervasile and performant, less costly, a comore effective at addressing and so ving





4. Use Machine Learning for Systematic Literature Reviews

AI Tools

Rayyan, Covidence.



Approach

These platforms leverage AI for systematic literature reviews, using machine learning to screen, categorize, and appraise studies based on inclusion criteria.

How to Use

Upload a dataset of articles, and the AI will help you label, categorize, and prioritize studies.

For systematic reviews, Rayyan can assist in tagging and categorizing papers based on your inclusion criteria, making it easier to find high-relevance articles.

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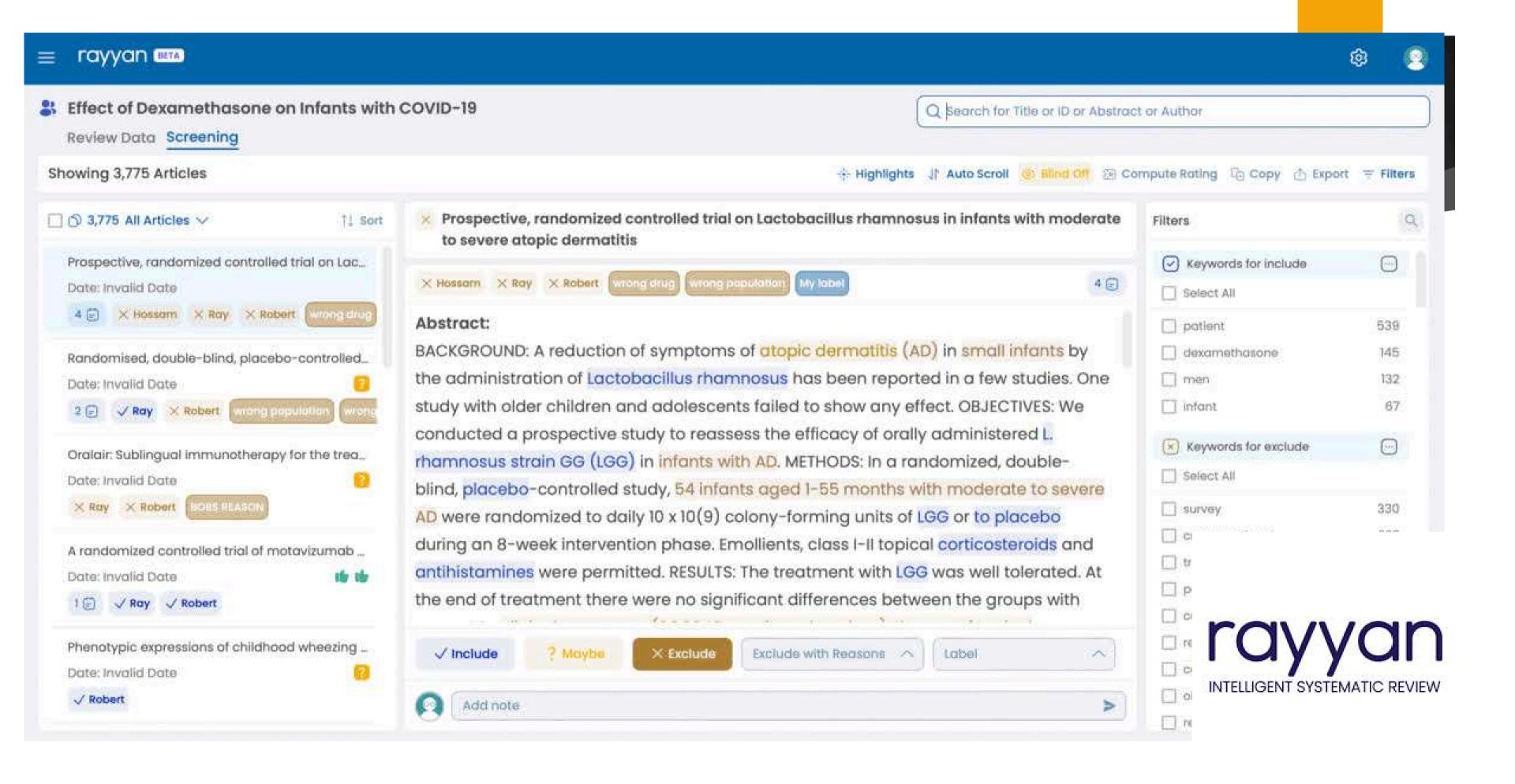
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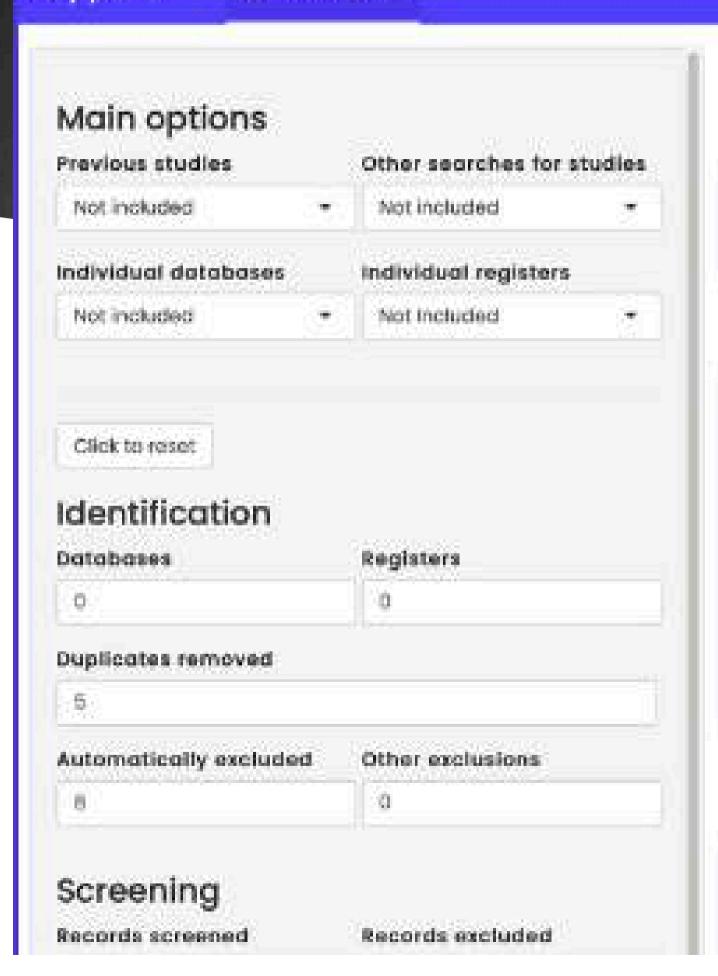
SYSTEMATIC REVIEWS

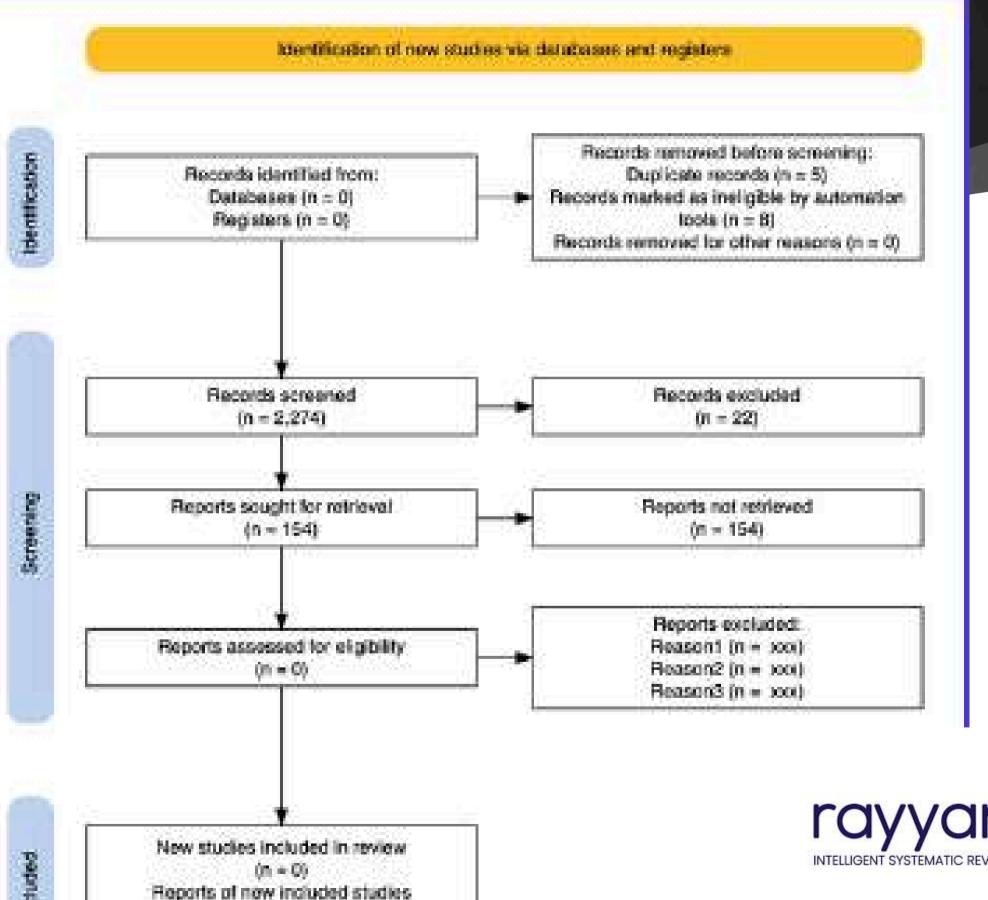
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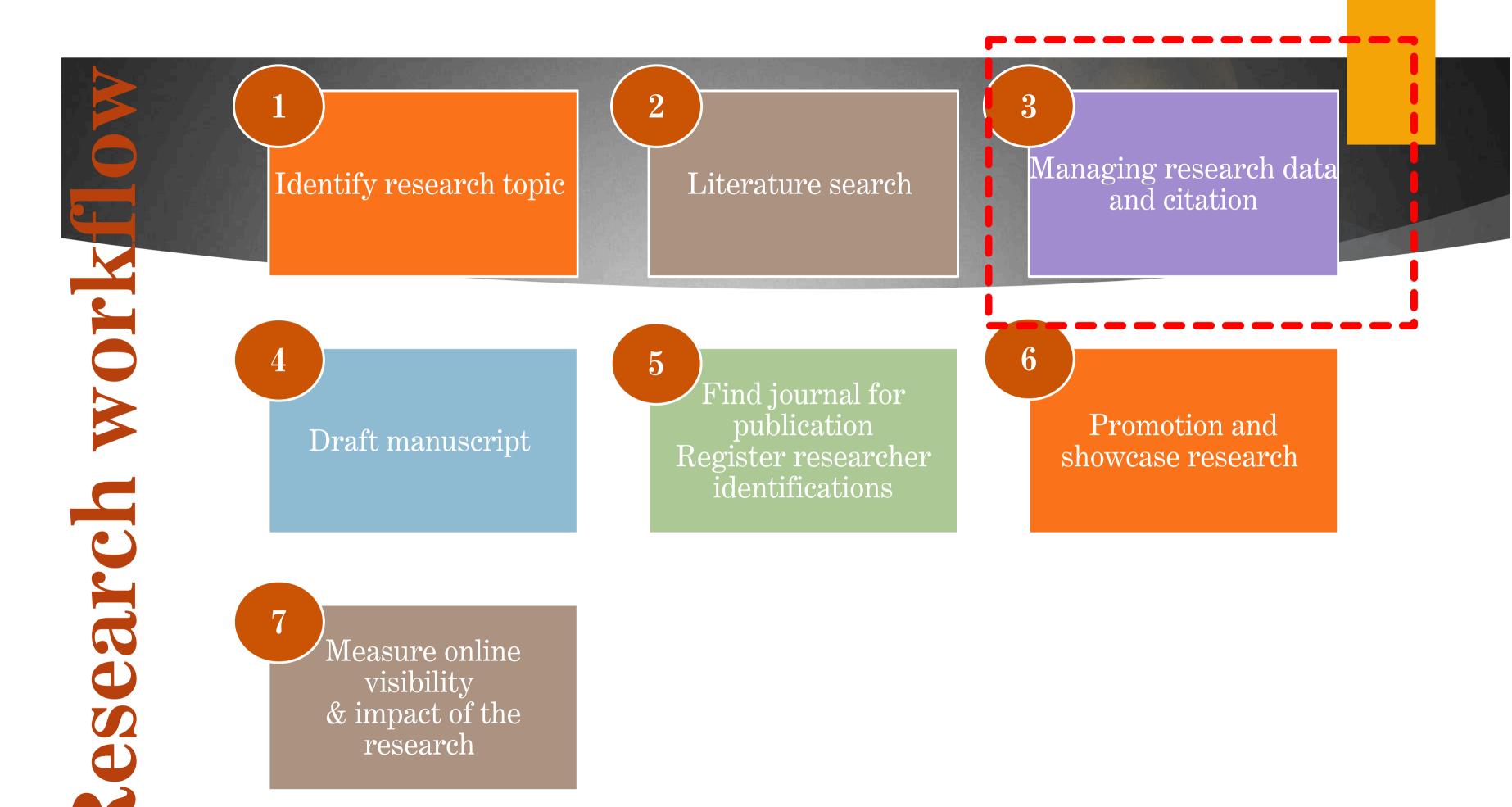








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Managing research data and citation

1. Organize and Annotate Research Data with AI-Powered Reference Managers

AI Tools

Zotero, Mendeley, EndNote.

Approach

These tools not only store references but also use AI to suggest related literature, categorize papers, and facilitate annotation.

Mendeley and Zotero can even suggest readings based on your research history.

How to Use

Organize your references into folders by topic or project.
Use AI-generated tags and suggested keywords for each paper to quickly locate relevant studies, allowing for better organization and retrieval.



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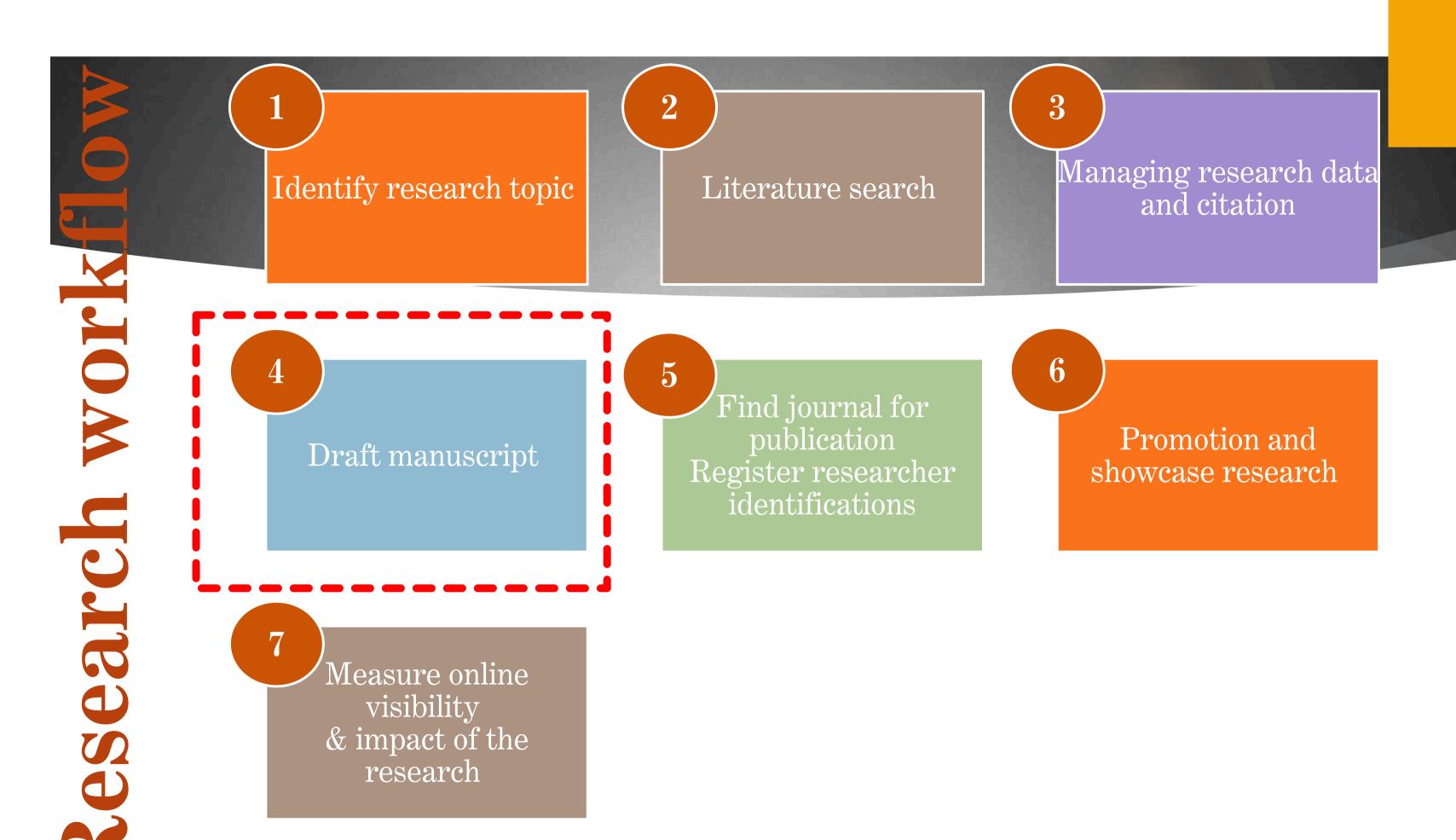
Create citations

Start a new citation or manage your existing projects.



Check your paper

Scan your paper for plagiarism.



1. Urganize Your Uutline with Al Assistance

AI Tools

ChatGPT, Notion AI, Scrivener.



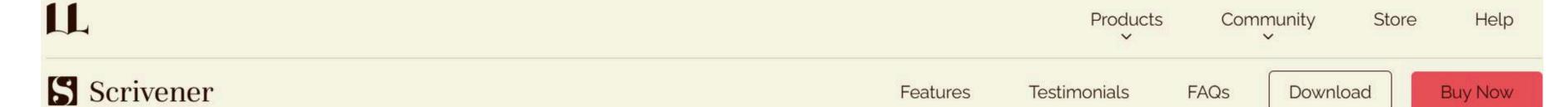


Approach

Use AI to structure your manuscript by generating an outline with key sections, such as Introduction, Literature Review, Methodology, Results, Discussion, and Conclusion.

How to Use

Input your research topic or questions, and ask AI to suggest a detailed outline. AI tools can also help organize subtopics or common headings within each section, ensuring that your manuscript flows logically.





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2. Create a Literature Keview with Summaries and Citations

AI Tools

Scholarcy, ChatGPT, Research Rabbit. Scite

scholarcy

scite

Approach

Use AI to summarize key studies and organize them by theme or methodology, making it easier to cover existing research in a structured way.



www.researchrabbit.ai

How to Use

Input relevant studies, and ask the AI to generate summaries or highlight common findings. You can organize these summaries to discuss research trends, gaps, or conflicting findings within your field.

Scholarcy, for example, can create "flashcard" summaries that make it easier to reference main points in the literature review.









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Get cited answers supported by real research

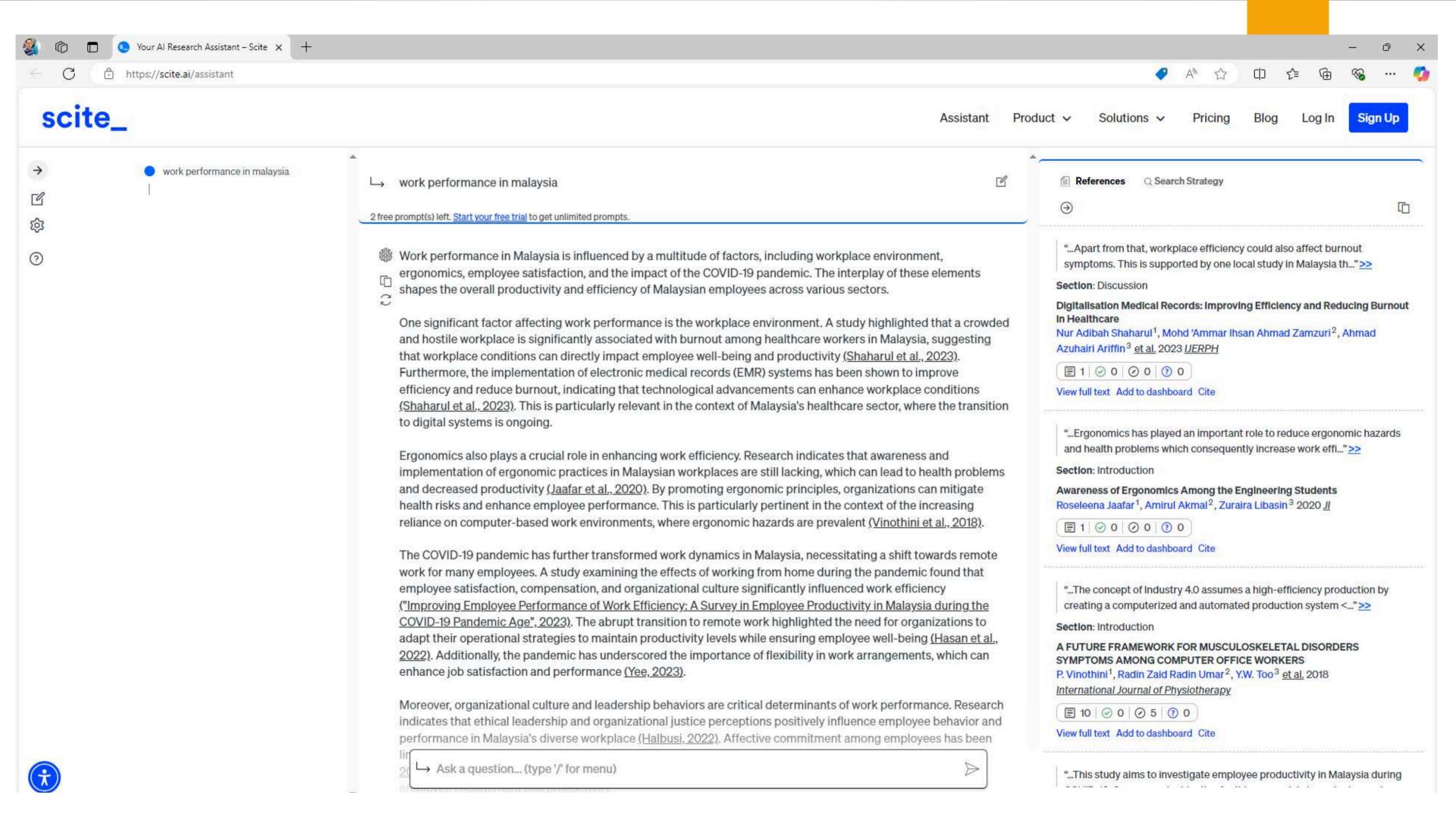


Create a literature review of weight loss related GLP-1 research

Summarize recent research on biofuel production from algae







3. Draft the Methodology Section with Clarity and Detail

AI Tools

ChatGPT, Wordtune, Grammarly.



Approach

AI can help articulate your research design, data collection methods, and analytical approach in a clear and structured way.

How to Use:

Provide AI with details about your methodology (e.g., qualitative vs. quantitative, sample size, instruments, or data analysis tools used), and ask it to draft descriptions in the correct format. This can help ensure your methods are communicated in a standardized and transparent way.



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AI Tools

Turnitin, Grammarly Premium, Quetext

Approach

AI-based plagiarism detection can scan your manuscript to ensure all content is original or properly cited.

How to Use

Upload your document to a plagiarism checker, which will compare it to a large database of published research and highlight any sections that may need revision or additional citations.







Tessa Ruiz

The Goliath of the Sea

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The Goliath of the Sea

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. At 30 meters (98 ft) in length and 190 to short tons) or more in weight, it is the largest existing and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900sturnitin seeking whale oil drove them to the brink of extinctio there are other reasons for why they are now so enda

The blue whale's common name derives from bluishwhile its Latin designation is Balaenoptera musculus. suborder of cetaceans, also known as baleen whales, fingernail-like material, called baleen, attached to the exclusively on krill, though they also take small numb up to 40 million krill in a day.

These gargantuan beasts used to dominate all the oc century, when the technology was developed to effect Norwegian Svend Foyn equipped a steamboat with h large whales. This led to the killing of hundreds of the International Whaling Commission banned the practi

The blue whale certainly appears grand in size and be communicates are also sublime. Amazingly, their voc have a frequency range of 10 to 40Hz. Though they ty Humpback whales do, some subspecies have been of AI checker provides insight into writing as the learning process evolves

Turnitin's AI content checker helps educators, publishers, and researchers identify when an AI writing tool such as ChatGPT or text spinners may have been used in students' submissions.

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four notes. Blue whale calls are still not fully understood, and scientists are currently working on determining their purposes. Among the hypotheses, researchers believe the calls could serve to determine one's geographic location, identify individuals, or locate prey.

AI Writing

How much of this submission has been generated by AI? ①

75%

AI writing now includes AI paraphrasing detection!

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Generate Figures, Tables, and Graphs with AI Visualization Tools

AI Tools

Tableau, Excel with AI plugins, Plotly, Python
Matplotlib/Seaborn.





Approach

For research with data, AIpowered visualization tools can create professional, customized visuals for your manuscript.



How to Use

Input your dataset into the tool and specify the type of chart or graph you need.

The AI will automatically suggest or generate visuals, which can then be refined and added to your manuscript.



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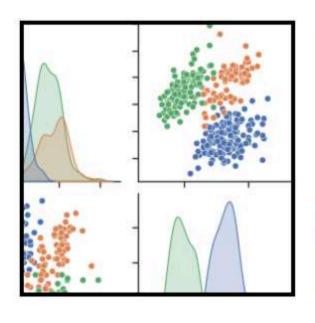


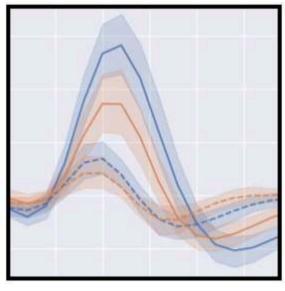
s://www.tableau.com/#content-564788

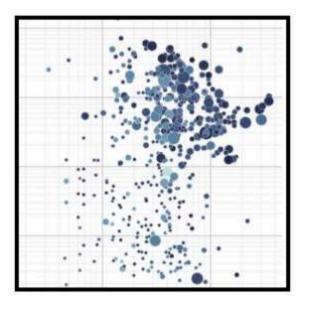


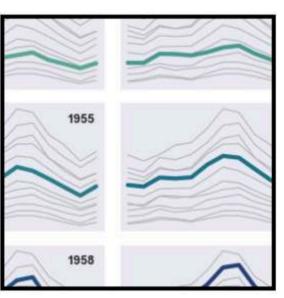


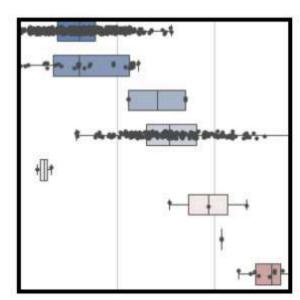
seaborn: statistical data visualization

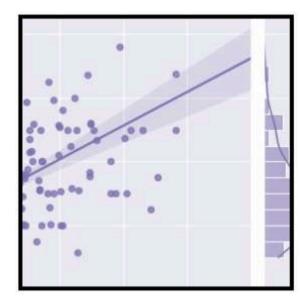












Seaborn is a Python data visualization library based on matplotlib. It provides a highlevel interface for drawing attractive and informative statistical graphics.

For a brief introduction to the ideas behind the library, you can read the introductory notes or the paper. Visit the installation page to see how you can download the package and get started with it. You can browse the example gallery to see some of the things that you can do with seaborn, and then check out the tutorials or API reference

Contents

Installing

Gallery

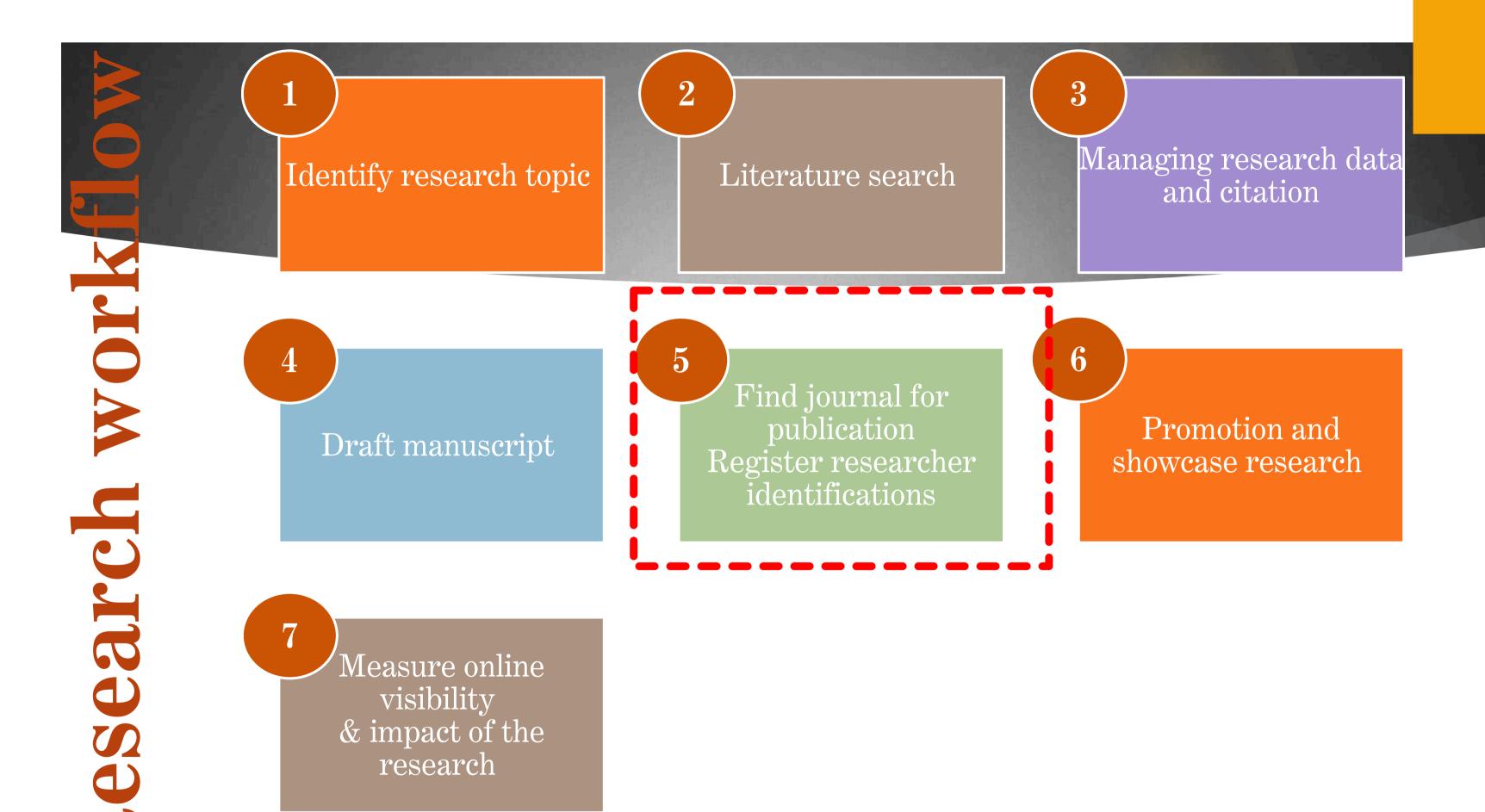
Tutorial

API

Features

- New Objects: API | Tutorial
- Relational plots: API | Tutorial
- Distribution plots: API | Tutorial
- Categorical plots: API | Tutorial
- Pagraccion plate: ADL | Tutorial





1. Identity Suitable Journals for Publication

AI Tools

Elsevier Journal Finder, Springer Journal Suggester, Wiley Journal Finder, Edanz Journal Selector.

Approach

These tools use AI algorithms to match your manuscript with suitable journals based on its title, abstract, keywords, and subject area.

They analyze journal scopes, impact factors, and submission requirements.

How to Use

Input your manuscript title, abstract, and keywords into one of these AI-powered journal finders.

The tool will generate a list of journals that align with your research topic, field, and impact goals.

For instance, Elsevier's Journal Finder also considers your desired peer review speed and journal metrics, helping you make an informed choice.

Find journals

About 7 Support 7

My journals

1.0

publication

3.1

US\$2,540 Article Publishing Charge (APC), excl. taxes

Your article will be made publicly available upon

About publishing options 7

More about this journal 🗸

Register

Sign in

181 days

article sharing policy

No publishing charge

Your article can be shared according to this journal's

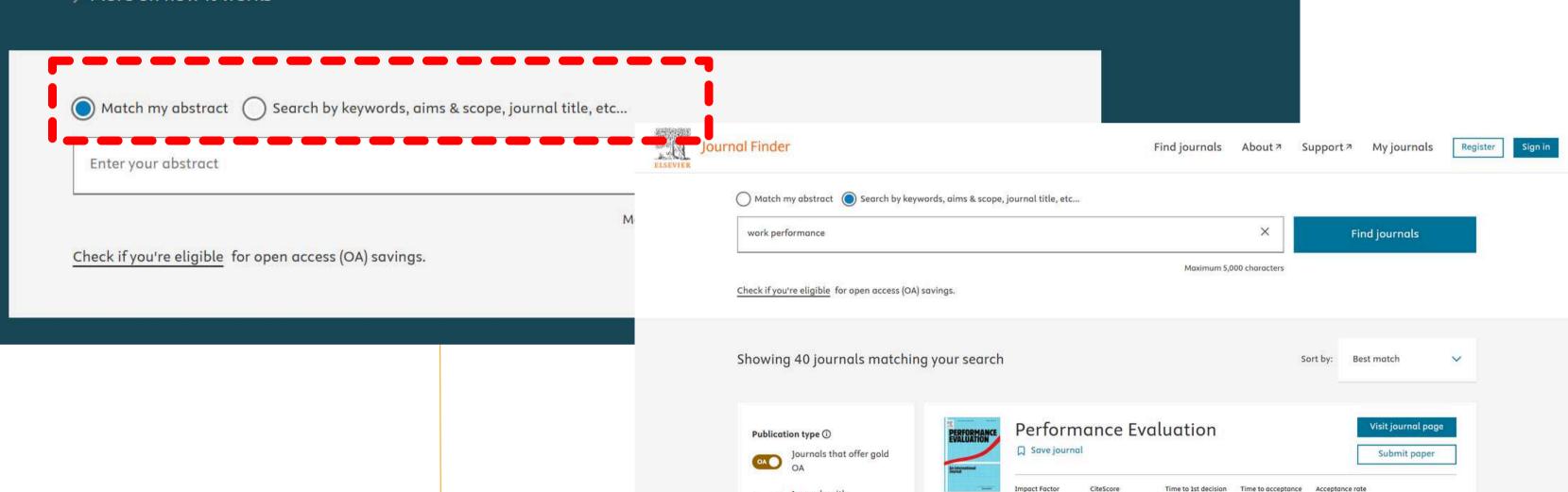
2 days

Find the right journal for your research

Looking for the best journal match for your paper?

Search the world's leading source of academic journals using your abstract or your keywords and other details.

> More on how it works



5

Impact factor ①
All journals

CiteScore ①

subscription

SPRINGER NATURE Link Q Search Find a journal Publish with us Track your research Home > Journals **Journals** Search or browse over 3,000 journals across all of Springer Nature's brands to discover the perfect jou Find journals -> □ Copy shareable link Download results (.xlsx) Sort by: Relevance Update results **Journal Finder** Find the right journal for your research. Downloads Journal Impact 5-year Journal Submission to first decision (median) Factor Impact Factor International Archives of 2.6 (2023) 2.9 (2023) 607,881 23 days Enter a manuscript title or abstract (optional) Occupational and Environmental Maximum 5,000 characters Health Journal of Occupational 2.1 (2023) 3.0 (2023) 481,468 3 days Rehabilitation Enter keywords (optional) Calls for papers → Show more **Current Psychology** 2.5 (2023) 2.6 (2023) 4,354,056 18 days Find journals → → Show more Occupational Health Science 1.6 (2023) 2.1 (2023) 135,108 8 days Browse by subject **Biological sciences Business and management** → Show more

Computer science

Chemistry

Relevance

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Welcome University of Malaya emerald insight
Discover Journals, Books & Case Studies Logout [> Login 🙎 Browse our content Publish with us 🗹 My products Register for a profile 🖼 Cart In this section Calls for papers Find a journal Open access Search our journal titles and use Search all our active calls for Find out more about our open papers, book proposals and cases the aims and scope to help you access publishing options and and find the best fit for your make an informed decision. Read policies. the author guidelines for your research. chosen journal and find out about the editorial team and journal metrics. Start your search here... Manuscript services Researcher how-to guides

Get practical tips and guidance on how to design, develop

and present your research with our useful researcher

how-to guides.

We work in partnership with Editage who can help you get

your research submission-ready with language editing and

translation, visuals or consulting.

Search by title, author, keyword,

Use AI to Find Upen Access and Indexed Journals

AI Tools

DOAJ (Directory of Open Access Journals), OpenAlex, Dimensions.ai.

Approach

AI-enhanced databases like DOAJ and OpenAlex focus on open-access journals, indexing reputable journals across disciplines.

How to Use

Use DOAJ or OpenAlex to search for indexed, peer-reviewed open-access journals.

You can filter by subject area, and the tool will suggest journals based on your manuscript's keywords and focus area, making it easier to find accessible, high-quality publication options.



SUPPORT ♥ Y

APPLY Y

SEARCH Q

SEARCH Y

DOCUMENTATION ~

ABOUT ~

LOGIN →

DIRECTORY OF OPEN ACCESS JOURNALS

Find open access journals & articles.

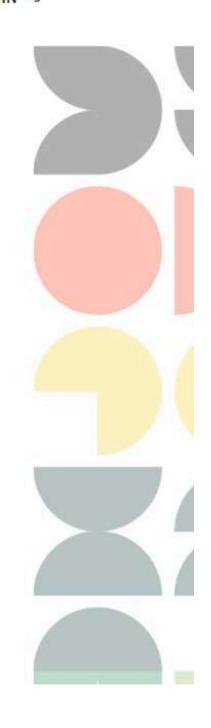
Journals	O Articles			
		In all fields	~	SEARCH

80 LANGUAGES 136
COUNTRIES
REPRESENTED

13,832
JOURNALS WITHOUT APCS

21,129JOURNALS

10,555,336
ARTICLE RECORDS



Set Up a ResearchGate or Academia.edu Profile for AI-Driven Visibility

AI Tools

ResearchGate, Academia.edu



Approach

These academic social networks use AI to recommend papers, connect with collaborators, and track citation metrics based on your profile.

How to Use

After registering, complete your profile with your ORCID iD, publication list, and research interests.

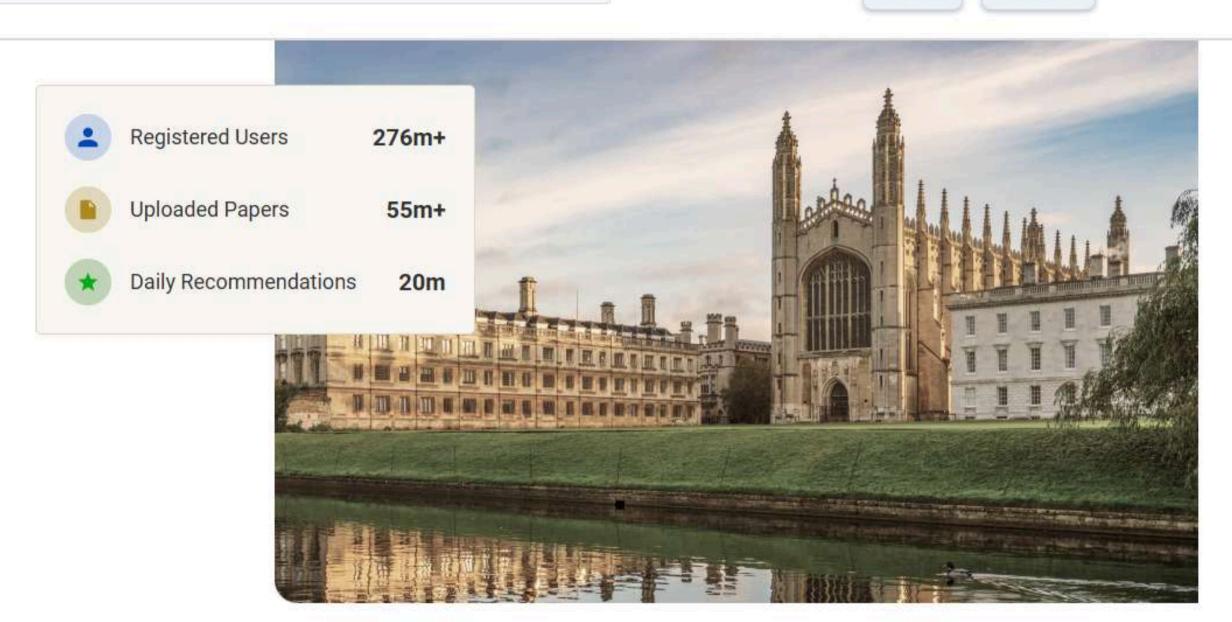
The AI on these platforms will recommend content, suggest collaboration opportunities, and automatically update citation counts for your publications.

Log In

Sign Up

Download 55 million PDFs for free

Sign Up



Explore our top research interests

Browse All Topics >

History	Medieval History	93.2 K papers	Ancient History	90 K papers
10.6 M 836 K 359 K Followers Papers Authors	Cultural History	60.6 K papers	Early Modern History	49.7 K papers
-33665 6	Urban History	25.9 K papers	Roman History	35.6 K papers
	Ancient Greek History	27 K papers	Military History	35.1 K papers

Use Google Scholar Profile for Al-Enhanced Citation Tracking

AI Tool

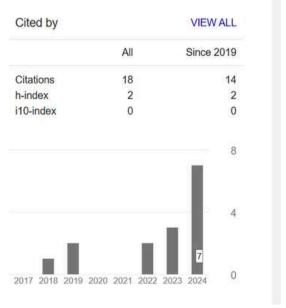
Google Scholar Citations.

Approach

Google Scholar automatically tracks citations and suggests papers that relate to your work.

It also provides "h-index" metrics to reflect research impact.

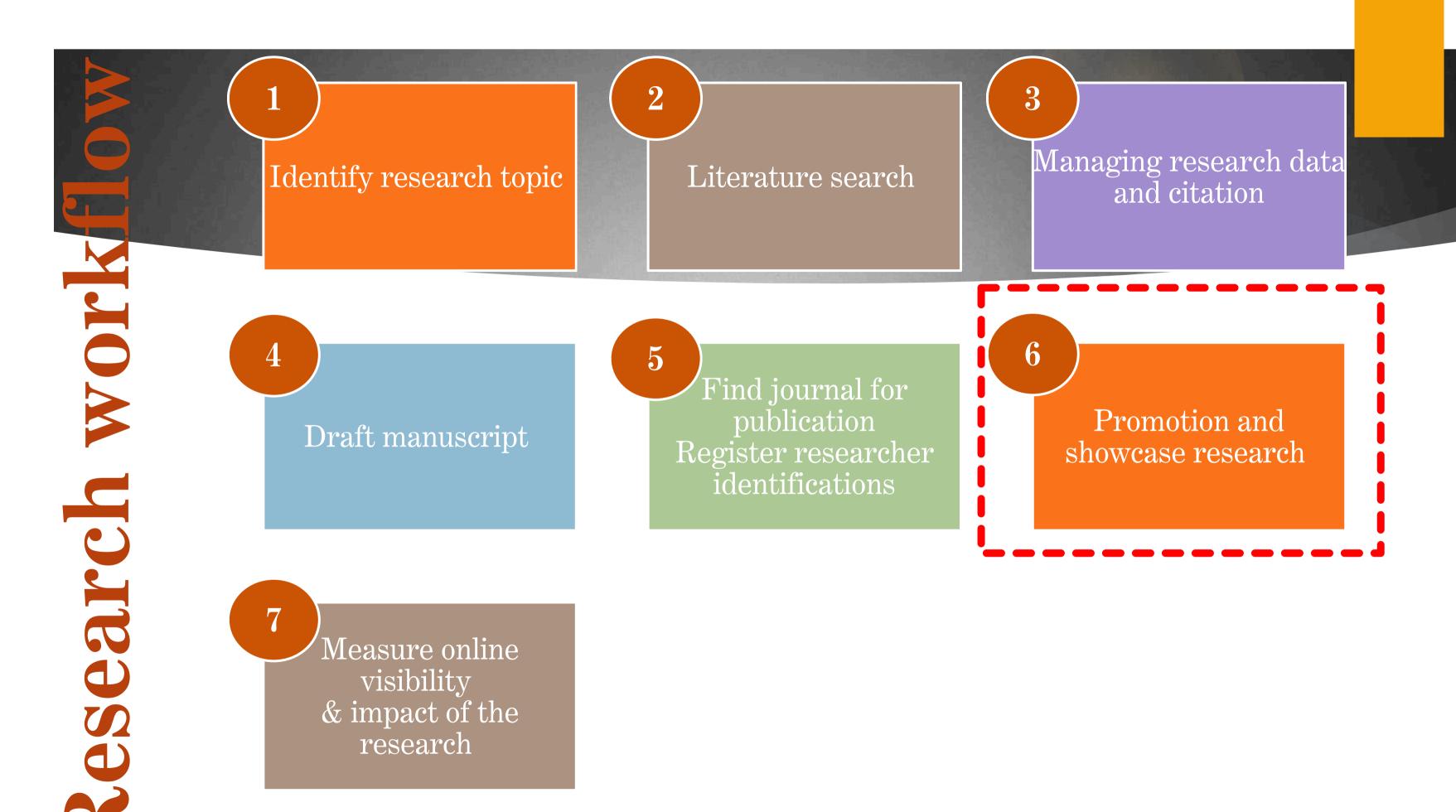
Mohd Faizal Bin Hamzah University of Malaya Verified email at um.edu.my - Homepage Library Information technology Information Management Information Science Citation h-inde i10-inc TITLE CITED BY YEAR Knowledge production in Malaysia by information professionals for evidence based librarianship MF Hamzah, R Hisham ICERI2011 Proceedings, 376-382 Comparison of Public College Librarians' Performance, Competence, and Work Design in Indonesia and Malaysia F Mutia, T Soesantri, H Prasetyo, RT Atmi, MF Hamzah, MN Masrek Khizanah al-Hikmah: Jurnal Ilmu Perpustakaan, Informasi, dan Kearsipan 12 (1)



How to Use

Set up a Google Scholar profile and input your publications.

The AI will link citations to your articles, update metrics, and suggest recent publications relevant to your research, allowing for better tracking of research influence over time.



Create Visual Content and Infographics

AI Tools

Canva with AI templates, Visme, Tableau



Approach

Visuals like infographics and graphs make complex research findings accessible to a wider audience.

AI-powered design platforms can suggest layouts, colors, and styles.

How to Use

Use a tool like Canva or Visme to turn your data into an engaging infographic.

You can input key data points, and AI will suggest infographic styles or templates that suit your content, enabling you to present findings in a visually appealing way.



Automate Social Media Sharing and Scheduling

AI Tools

Buffer, Hootsuite, Lately.ai.





Approach

These AI-powered tools can automatically generate social media posts based on your research content, schedule them for optimal reach, and analyze engagement.

How to Use:

After creating summaries and visuals, upload them to Buffer or Hootsuite.

These tools can suggest posting schedules based on your audience's peak activity and even generate hashtags or post text to increase reach.



Tools ~

Channels >

Pricing

Blog

Log in

Get started now

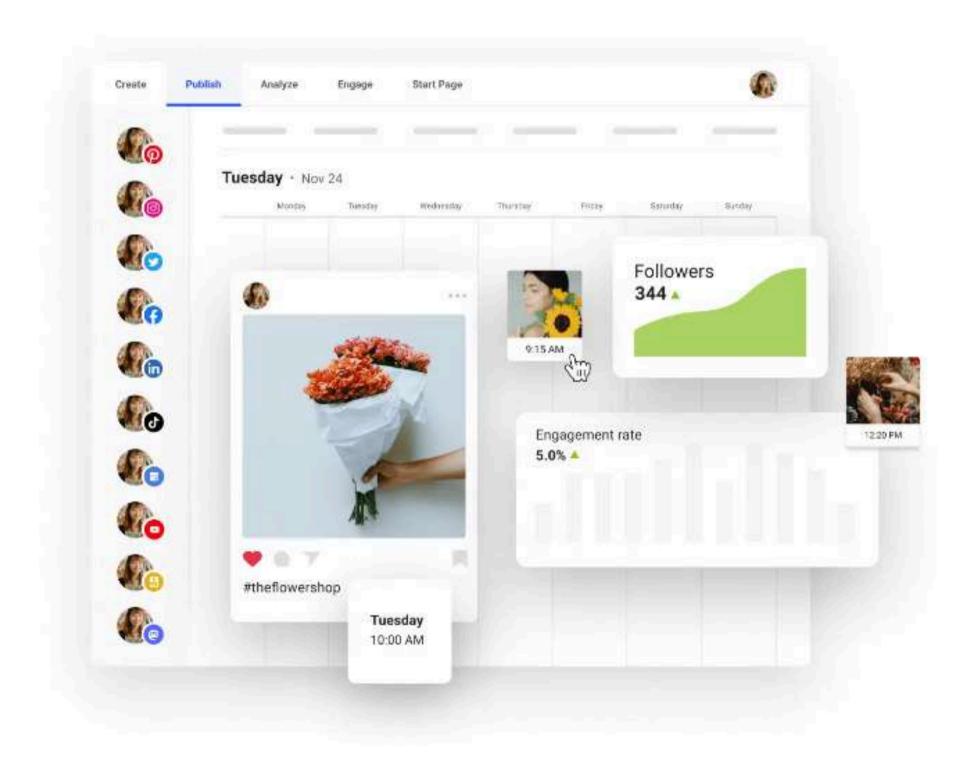


Grow your audience on social and beyond

Buffer helps you build an audience organically. We're a values-driven company that provides affordable, intuitive marketing tools for ambitious people and teams.

Enter your email... Get started now

✓ Try for free ✓ No credit card required ✓ Cancel anytime





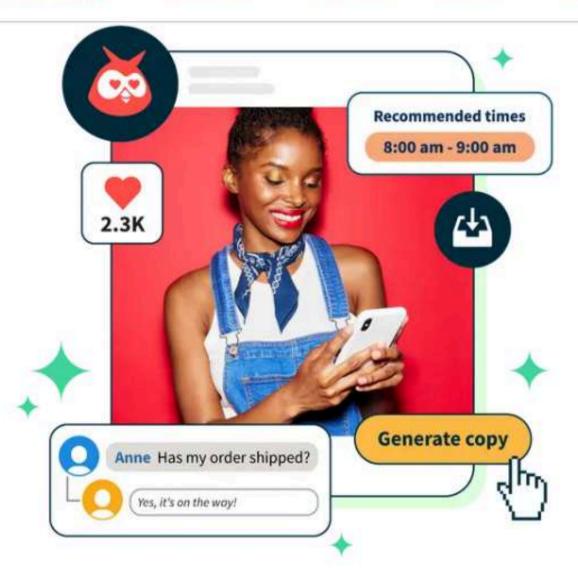
Top features >

Integrations Industries V

Resources V

Log in

Request a demo



Save time and get REAL results on social media. Hootsuite makes it easy.

Request a demo





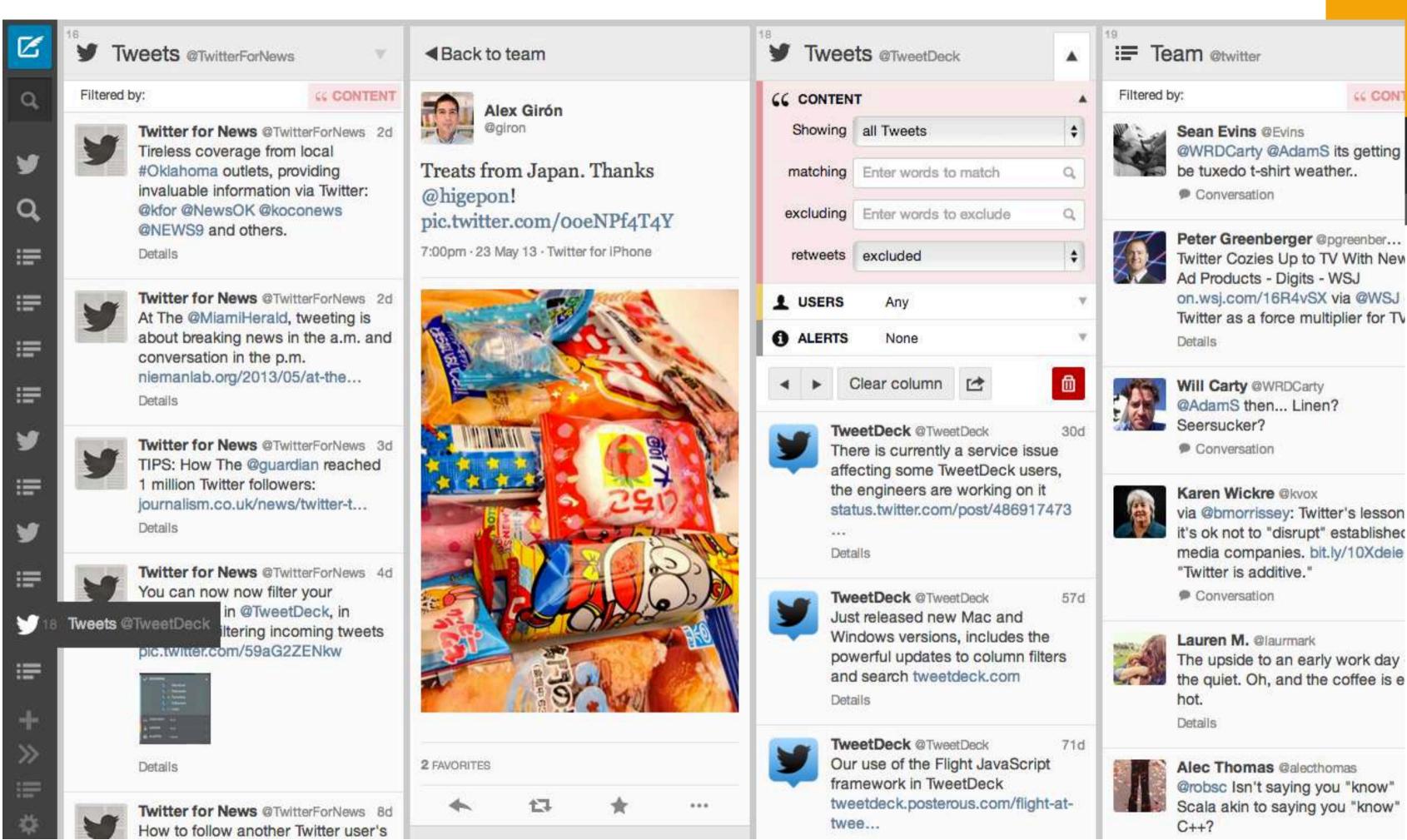


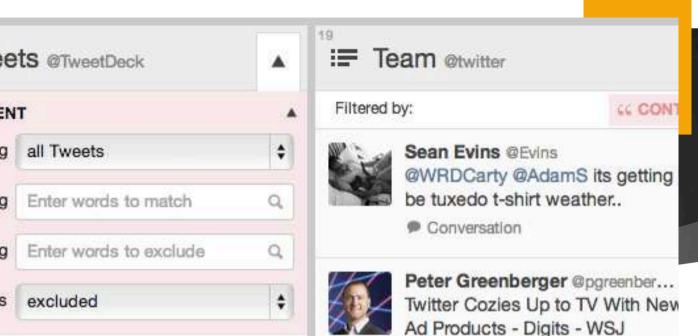












Will Carty @WRDCarty @AdamS then... Linen? Seersucker?

Conversation

Karen Wickre @kvox

via @bmorrissey: Twitter's lesson it's ok not to "disrupt" established media companies, bit.ly/10Xdeie "Twitter is additive."

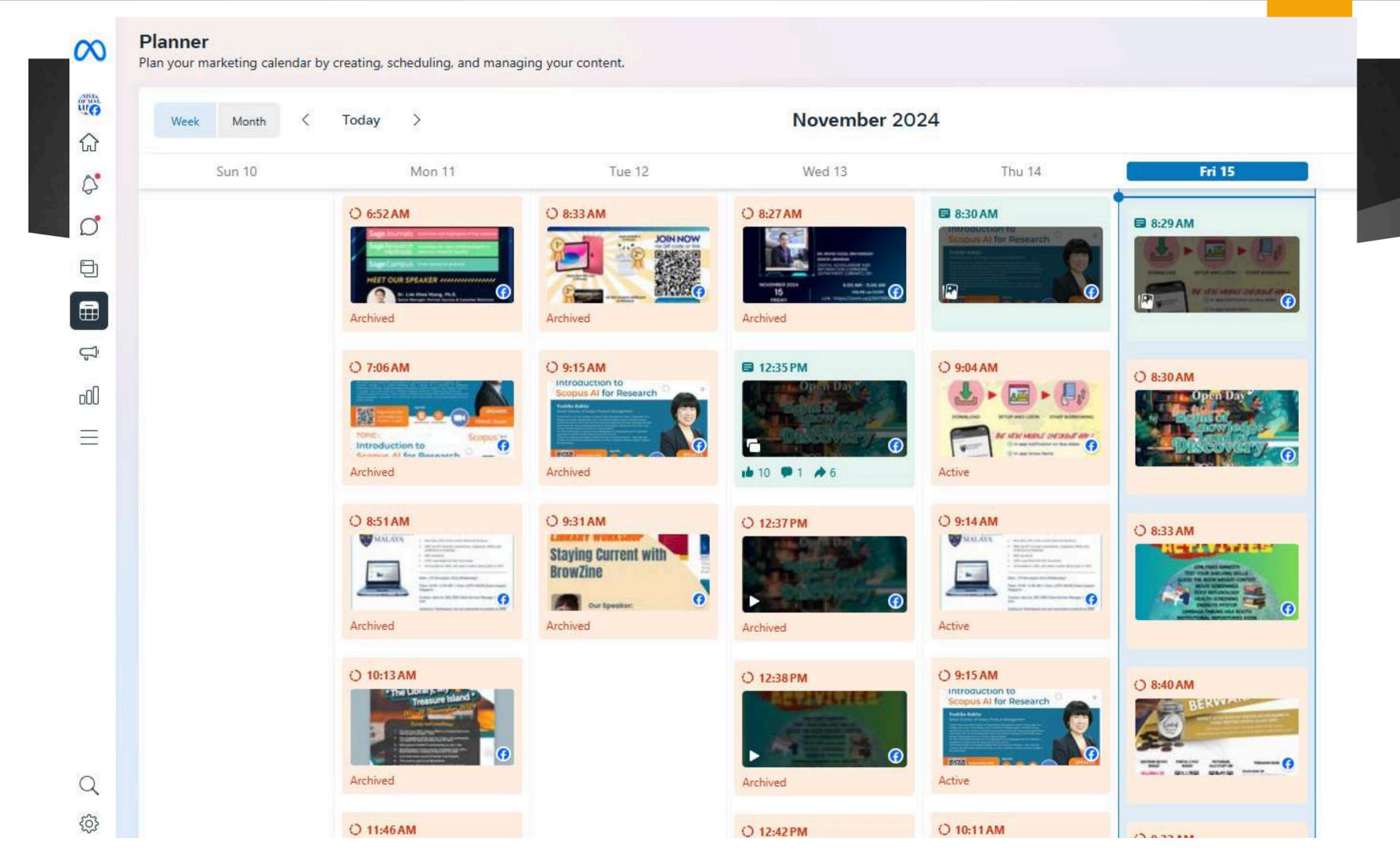
Conversation

Lauren M. @laurmark

The upside to an early work day the quiet. Oh, and the coffee is e hot.

Details

Alec Thomas @alecthomas @robsc Isn't saying you "know" Scala akin to saying you "know" C++?



Use AI to Create Video Abstracts or Presentations

AI Tools

Synthesia, Animoto, Lumen5.







Approach

Video abstracts make your research more engaging and accessible, especially on social media. AI tools can create video summaries by combining text, images, and narration.

How to Use

Input a brief summary of your research into a tool like Synthesia or Lumen5. These tools can convert your text into a professional-looking video with narration, making it ideal for platforms like YouTube or LinkedIn.



TRY NEW AI AVATARS

Free Al Video Generator

1 Select video template

SYNTHESIA DEMO

SALES PITCH

COMPLIMENT

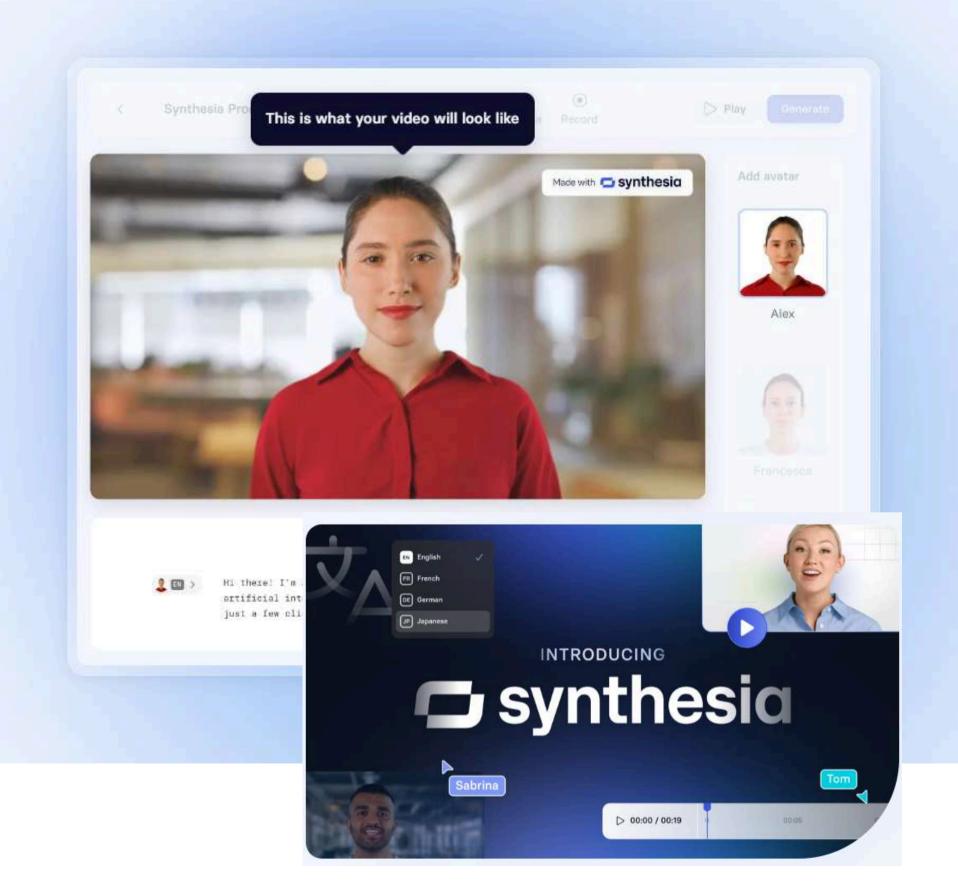
2 Edit your video script in any language

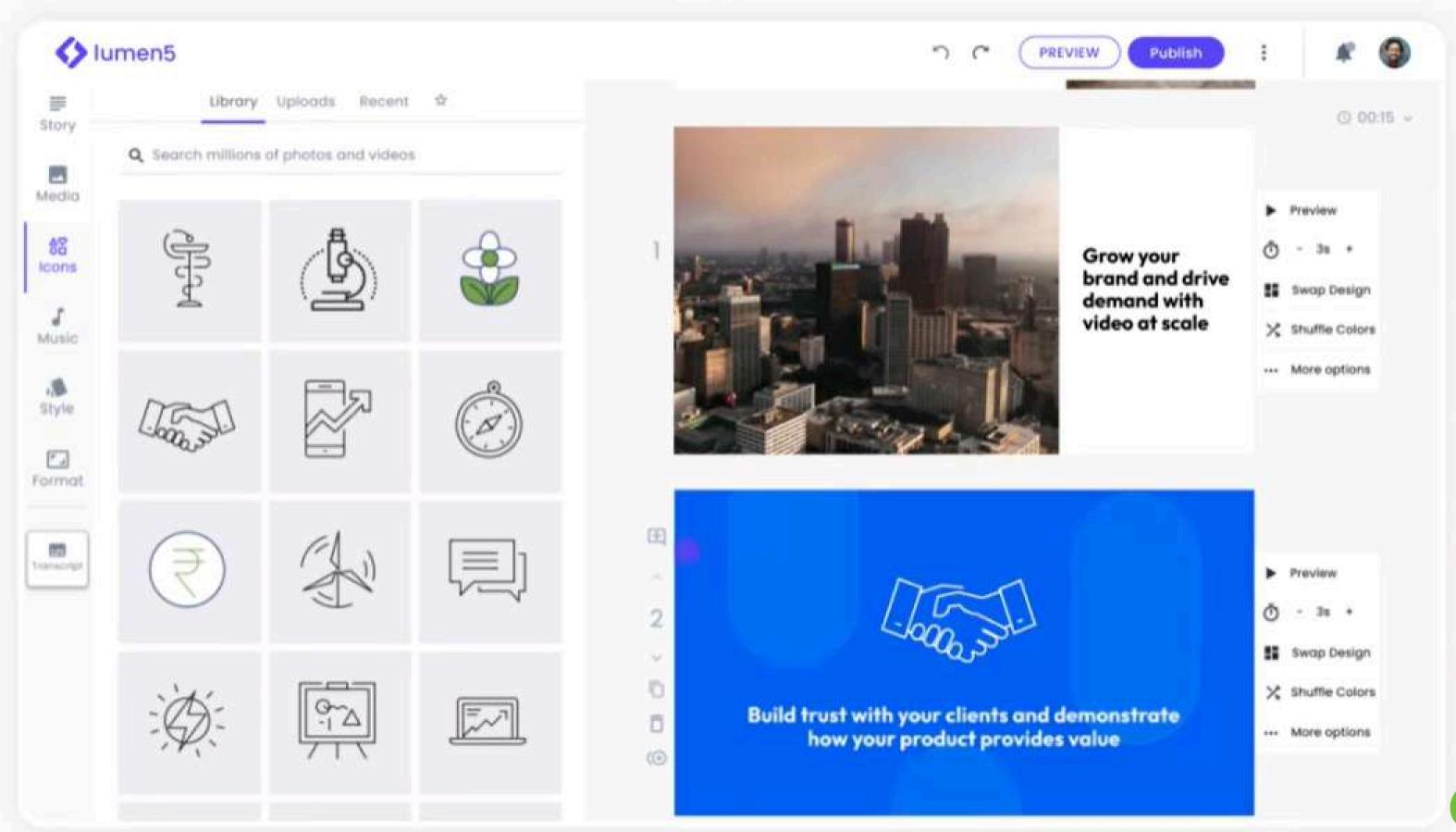
Hi there! I'm Alex, and I'm an avatar created entirely by artificial intelligence. You too can create a video like this with just a few clicks! Try it out for yourself today.

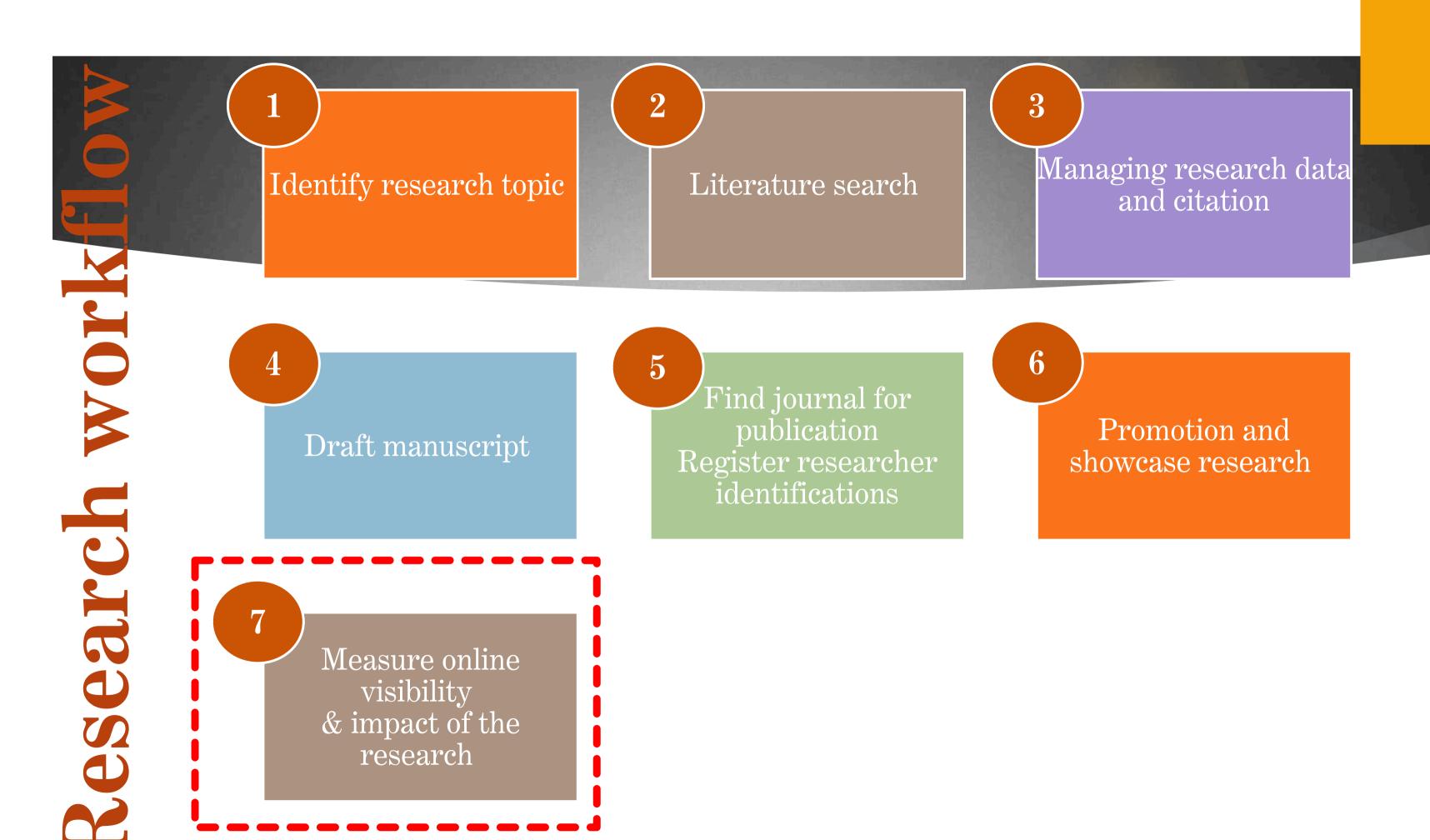
26 characters left

Generate Free Al Video

Political, inappropriate and discriminatory content will not be approved.







Measure online visibility & impact of the research

Altmetric - Best for Uverall Visibility and Social Media Engagement

Why:

Altmetric provides a comprehensive view of how research is mentioned and shared across a variety of platforms, including news outlets, social media, blogs, and policy documents.

It gives you a single score (Altmetric Attention Score) that reflects the reach of your research in the public domain.

Best For:

Researchers looking to track the broader social and media impact of their work, including public and policy-level engagement.



Strengths:

Comprehensive tracking across diverse platforms, real-time monitoring, and a simple attention score for quick insight.

Measure online
visibility
& impact of the
research

Dimensions.ai - Best for Citation and Academic Impact

Why:

Dimensions.ai provides detailed citation data and tracks how often and where your work is being cited within the academic community. It also shows how your work fits into the broader research landscape by identifying related studies and researchers.

Best For:

Researchers focusing on academic visibility and citations, especially if your work is heavily cited within the research community.

Strengths:

Rich citation data, integration with grant data, and analysis of academic networks and collaborations.



A **Digital Science** Solution

Google Scholar - Best for Citations and Author Tracking

Why:

Google Scholar is one of the most widely used academic tools for citation tracking. It automatically updates citation data, which is useful for tracking the academic impact of your work.

Best For:

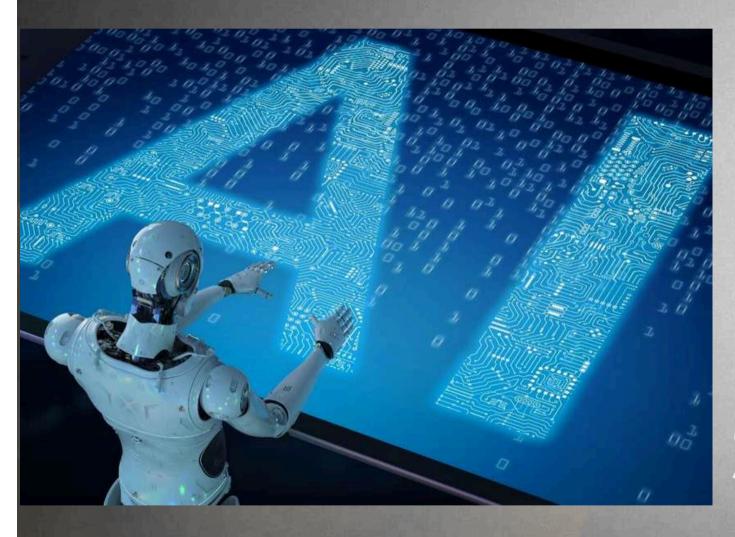
Researchers who want to track how often their papers are cited within the academic community.

GOOGIC scholar

Strengths:

Free to use, easy to set up, and provides citation count and h-index metrics, which are often used by institutions and funding bodies.

PARIZ



1. Ethics and dilemmas and challenge in adopting AI.

2. Strategies to adopt AI in academic libraries

Ethics and dilemmas and challenge in adonting AI

KEY ETHICAL

Data Privacy & Security

Libraries handle sensitive user data, including borrowing histories, search patterns, and research topics.

Intellectual Freedom

Libraries must uphold users' rights to access diverse viewpoints without surveillance.

Transparency & Explainability

Users and librarians need to AI automates tasks like understand how AI systems cataloging and research make decisions.

Job Displacement & Professional Ethics

assistance.

Ethics and dilemmas and challenge in adonting AI

STRATEGIES TO ADDRESS ETHICAL

Adopt Ethical AI Frameworks

Implement guidelines for fairness, accountability, and transparency

Prioritize Privacyby-Design

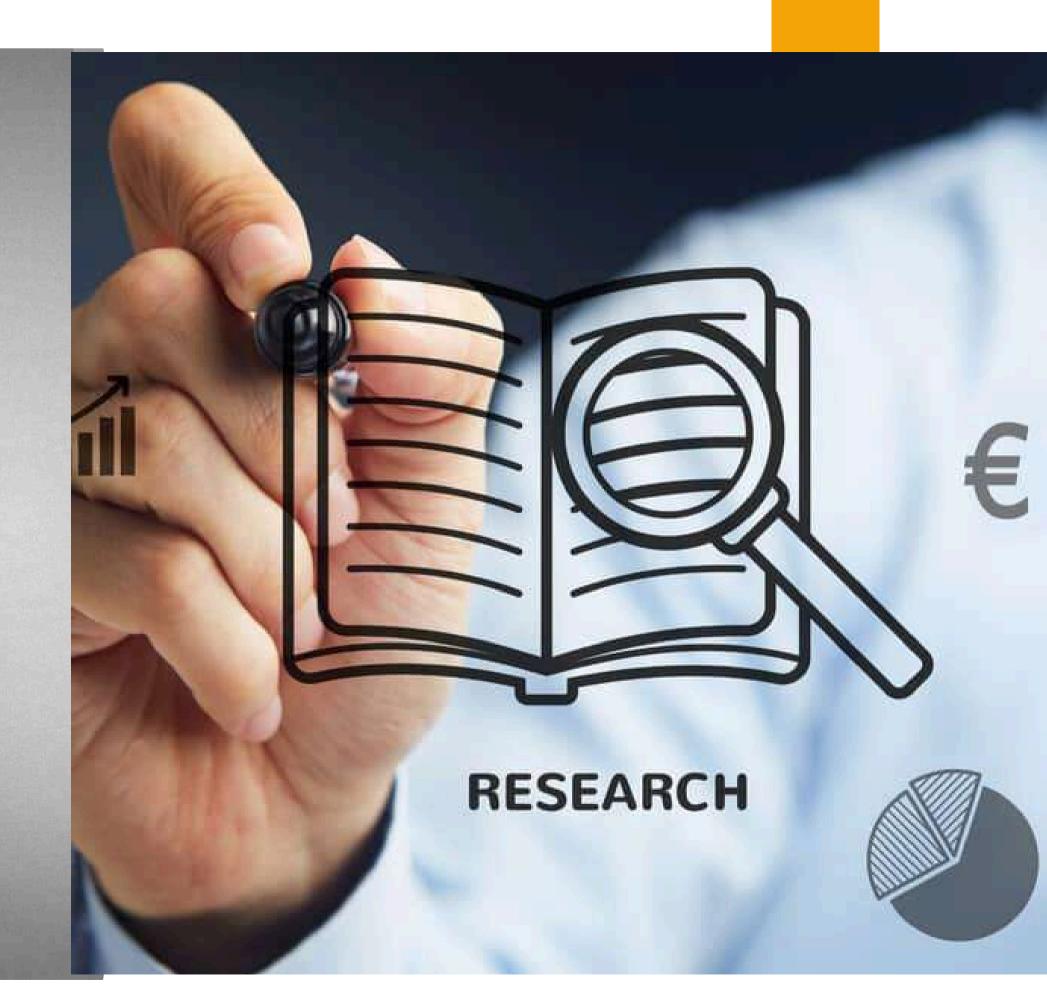
Integrate privacy considerations during AI system development.

Continuous Staff Training

Equip library professionals Collaborate with with AI literacy and ethical academic institutions and awareness.

Engage in Collaborative Governance

IT experts to co-develop responsible AI practices. Integration in Libraries:
Strategic



1. Establishing a Dedicated Al Literacy Division

- Create a specialized unit within the library to lead AI literacy programs, ensuring librarians are equipped with the latest AI tools and methodologies.
- Train AI-literate librarians to guide users on ethical AI usage, digital transformation, and research efficiency.
- Develop AI-driven user services, such as intelligent search systems, virtual assistants, and personalized learning pathways.

2. Policy Development: AI Guidelines for Researchers

- Formulate a **comprehensive AI policy** to guide researchers on the responsible and ethical use of AI in academic work.
- Establish protocols for AI-generated content citation, plagiarism detection, and bias mitigation in research.
- Align the policy with institutional, national, and global standards on AI governance and academic integrity.

3. Kesearch Grants for an Al Hub in Libraries

- Advocate for funding to establish an **AI Research Hub** within the library, focusing on AI applications in information science, digital curation, and research analytics.
- Facilitate interdisciplinary collaborations with faculties, research centers, and industry partners to explore AI-driven innovations.
- Utilize AI for predictive analytics in library services, optimizing resource allocation and enhancing user experience.

4. Micro-Credential Program: Digital Literacy & AI for Researchers

- Develop a structured micro-credential course to upskill researchers in AI-powered academic research, data analytics, and digital literacy.
- Offer hands-on training in AI-enhanced citation management, literature review automation, and ethical AI usage.
- Provide certification that **enhances researchers' credentials**, fostering AI competency in academia and industry.



CONCLUSION

- AI tools are essential for researchers because they significantly enhance efficiency, accuracy, and innovation in the research process.
- These tools can automate repetitive tasks such as data collection, cleaning, and analysis, freeing researchers to focus on higher-level insights and creative problem-solving.
- AI enables advanced data analysis methods, such as predictive modeling and natural language processing, allowing researchers to uncover patterns and relationships that would be challenging to detect manually.