

DAFTAR PUSTAKA

- Adji. (2020). *Efektivitas Iklan Televisi Smartfren Versi " Super 4G Kuota " di Kalangan Mahasiswa di Kota Semarang dengan Pendekatan Emphaty , Persuasion , Impact , dan Communication (EPIC Model)*. 1(1), 12–21.
- Andriole, S. J. (2017). Five Myths About Digital Transformation. sloanreview.mit.edu. <https://sloanreview.mit.edu/article/five-myths-about-digital-transformation/>
- Cambrosio, A., Limoges, C., Courtial, J. P., & Laville, F. (1993). Historical
- Balqis, A., Alamsyah, A., & Tricahyono, D. (2024, August). Web3 Adoption: Impact on Digital Industries. In 2024 3rd International Conference on Creative Communication and Innovative Technology (ICCI) (pp. 1-6). IEEE. <https://10.1109/ICCI62134.2024.10701160>
- Chen, J.-F., Chang, J.-F., Kao, C.-W., and Huang, Y.-M. 2016. Integrating ISSM into TAM to Enhance Digital Library Services: A Case Study of the Taiwan Digital Meta-Library. *The Electronic Library*.
- Danusaputro, A., Tricahyono, D., & Sutjipto, M. R. (2024). The Success of Digital Transformation through Cloud: Revolutionary Innovation at PT Telekomunikasi Selular Indonesia. *International Journal of Social Science and Business*, 8(1), 10-26. <https://doi.org/10.23887/ijssb.v8i1.73593>
- Fajri, A. M., & Violita, E. S. (2023). Analisis Manajemen Risiko Bank Syariah Dalam Melakukan Transformasi Digital (Studi Kasus Pada Bank AS). *Owner*, 7(2), 1249–1258. <https://doi.org/10.33395/owner.v7i2.1373>
- Fauziah, N. N., & Tricahyono, D. (2024). The Effect of Digital Transformation on Employee Performance (Case Study: PT. Indonesia Power UPJP Kamojang). *Int. J. Curr. Sci. Res. Rev*, 7, 733-739. <http://doi.org/10.47191/ijcsrr/V7-i1-71>
- Harmi, O. (2022). Digital Transformation in the Health Field: Analysis of the Impact of Digital Innovation At Puskesmas Bogor District 2022. *Bina: Jurnal Pembangunan Daerah*, 1(2), 220–234.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. SAGE Publications.
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. *European Business Review*, 31(1), 2-24.
- Indrawati. (2018). *Metode penelitian kualitatif : manajemen dan bisnis konvergensi teknologi informasi dan komunikasi* (1 ed.).

- Jonathan, G. M. (2023). *Anteseden Transformasi Digital: Pembelajaran dari Masyarakat Anteseden Transformasi Digital: Pelajaran dari Sektor Publik*.
- Lukito, M., Alfonsius, & Manday, C. C. R. (2019). Pengaruh Pengalaman Kerja Dan Penempatan Karyawan Terhadap Kinerja Karyawan PT.. SUMINSURYA MESINDOLESTARI MEDAN. *Jurnal Manajemen Indonesia*, 5(2), 40–53.
- Nwachukwu, C. E. (2021). Strategic Management in the Age of Digital Transformation. *Strategic Management in the Age of Digital Transformation*. <https://doi.org/10.51432/978-1-8381524-3-7>
- Oktavenus, R. (2019). Analisis Pengaruh Transformasi Digital dan Pola Perilaku Konsumen Terhadap Perubahan Bisnis Model Perusahaan di Indonesia. *Jurnal Manajemen Bisnis Dan Kewirausahaan*, 3(5), 44. <https://doi.org/10.24912/jmbk.v3i5.6080>
- Oktaviani, E., Asrinur, Wasono, A., Prakoso, I., & Madiisriyatno, H. (2023). Transformasi Digital Dan Strategi Manajemen. *Jurnal Oikos-Nomos*, 16(1), 16–26.
- Pahrevi, F. A., Mulyana, R., & Ramadani, L. (2022). Analisis Pengaruh Tata Kelola TI terhadap Transformasi Digital dan Kinerja Asuransi C. *Explore: Jurnal Sistem Informasi Dan Telematika*, 13(2), 131. <https://doi.org/10.36448/jsit.v13i2.2710>
- Priyono, A., Moin, A., & Putri, V. N. A. O. (2020). Identifying digital transformation paths in the business model of smes during the covid-19 pandemic. *Journal of Open Innovation: Technology, Market, and Complexity*, 6(4), 1–22. <https://doi.org/10.3390/joitmc6040104>
- Purnama, D. R. (2018). *Jurnal Universitas Medan Area*. *Universitas Medan Area*, 53(1).
- Puspita, B., Zulkifli, Z., & Derriawan, D. (2022). Strategi Transformasi Digital Untuk Meningkatkan Kualitas Pelayanan Perusahaan Parkir di Indonesia. *EKOBISMAN: Jurnal Ekonomi Bisnis Dan Manajemen*, 7(2), 155–176.
- Putri, O. A., Hariyanti, S., & Kediri, I. (2022). Review Artikel: Transformasi Digital Dalam Bisnis Dan Manajemen. *Proceedings of Islamic Economics, Business, and Philanthropy*, 1(1), 135–166.
- Putriana, A. (2023). Analisis Strategi Bisnis di Era Transformasi Digital. *MUKASI: Jurnal Ilmu Komunikasi*, 2(3), 223–232. <https://doi.org/10.54259/mukasi.v2i3.2105>
- Reksohadiprodjo, S. (2020). *Manajemen Strategi: Konsep dan Implementasi*

- Royyana, A. (2021). Strategi transformasi digital pada PT.. Kimia farma (persero) tbk. *Journal of Information Systems for Public Health*, 5(2), 15. <https://doi.org/10.22146/jisph.34179>
- Siagian, V., Hariningsih, E., Fajrillah, F., ... & Pakpahan, A. F. (2022). Strategi Transformasi Digital. 16. Maulina, L. (2023). Revitalisasi Industri Perhotelan Dengan Inovasi Teknologi: Meningkatkan Keunggulan Bersaing Dan Pengalaman Pelanggan. *Jurnal Ilmiah Manajemen, Ekonomi, & Akuntansi (MEA)*, 7(1), 504-519. 17
- Sisilianingsih, S., Purwandari, B., Eitiveni, I., & Purwaningsih, M. (2023). Analisis Faktor Transformasi Digital Pelayanan Publik Pemerintah Di Era Pandemi. *Jurnal Teknologi Informasi Dan Ilmu Komputer*, 10(4), 883–892. <https://doi.org/10.25126/jtiik.2024107059>
- Sugiyono. (2017). Metode penelitian kuantitatif, kualitatif, dan R&D. ALFABETA.
- Tungpantong, C., Nilsook, P., & Wannapiroon, P. (2022). Factors Influencing Digital Transformation Adoption among Higher Education Institutions during Digital Disruption. *Higher Education Studies*, 12(2), 9. <https://doi.org/10.5539/hes.v12n2p9>
- Sugiyono. (2019). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Alfabeta.
- Tulungen, E. E. W., Saerang, D. P. E., & Maramis, J. B. (2022). Transformasi Digital : Peran Kepemimpinan Digital. *Jurnal EMBA : Jurnal Riset Ekonomi, Manajemen, Bisnis Dan Akuntansi*, 10(2), 1116–1123. <https://doi.org/10.35794/emba.v10i2.41399>
- Vial, G. (2019). Understanding digital transformation: A review and a research agenda. *The Journal of Strategic Information Systems*, 28(2), 118-144.
- Westerman, G., Bonnet, D., & McAfee, A. (2014). *Leading Digital: Turning Technology into Business Transformation*. Harvard Business Press.
- Wiratna Sujarweni. (2018). *METODOLOGI PENELITIAN BISNIS DAN EKONOMI PENDEKATAN KUANTITATIF*.
- Wright, G., Van Der Heijden, K., Bradfield, R., Burt, G., & Cairns, G. (2004). The Psychology of Why Organizations Can be Slow to Adapt and Change. *Journal of General Management*, 29(4), 21–36. <https://doi.org/10.1177/030630700402900402>
- Yuniartika, M. D. (2022). No Title. הכי קשה לראות את מה שבאמת לנגד העיניים, 8.5.2017, 2003–2005.

Yunus, E. (2016). *Manajemen strategis* (A. A. Christian, Ed.; 1 ed.). Andi. Ziyadin, S., Suieubayeva, S., & Utegenova, A. (2020). Digital Transformation in Business. 408–415. https://doi.org/10.1007/978-3-030-27015-5_49