

DAFTAR GAMBAR

Gambar 1.1 Persebaran <i>pop culture</i>	1
Gambar 1.2 Demografi produk <i>Hallyu</i>	2
Gambar 1.3 Sosial Media Paling Populer di Dunia	3
Gambar 2.1 <i>Confusion Matrix</i> 3x3.....	21
Gambar 2.2 <i>SVM hyperplane</i>	24
Gambar 2.3 <i>Hyperplane multidimension</i>	25
Gambar 3. 1 Diagram Alir Penelitian	31
Gambar 3. 2 <i>Data Cleaning</i>	32
Gambar 3. 3 <i>Case Folding</i>	33
Gambar 3. 4 <i>Tokenization</i>	35
Gambar 3. 5 <i>Stopword Removal</i>	37
Gambar 3. 6 <i>Stemming/Lemmatization</i>	38
Gambar 3. 7 TF-IDF	40
Gambar 3. 8 <i>Labeling</i>	41
Gambar 3. 9 <i>Naïve Bayes</i>	42
Gambar 3. 10 <i>Support Vector Machine</i>	43
Gambar 4. 1 Hasil <i>Crawling</i>	46
Gambar 4. 2 <i>Labeling</i>	54
Gambar 4. 3 Persebaran data.....	55
Gambar 4. 4 Visualisasi PCA.....	57
Gambar 4. 5 <i>Confusion Matrix Naive Bayes</i>	59
Gambar 4. 6 <i>Confusion Matrix SVM</i>	61