

ABSTRACT

In Indonesia, there are many volleyball sports developments, one of which is Bandung Tectona as a volleyball club based in Bandung City. Play an active role in developing volleyball athletes from an early age to professional. Physical conditions such as chronic injuries or physical fatigue are often the main reasons why athletes prefer to retire at a young age. The transition to life after a professional career is one of the main reasons for athletes to start entrepreneurship before retirement. This condition is interesting for researchers to find out more about the readiness for this transition period, namely how athletes are equipped with entrepreneurial knowledge and how this influences their entrepreneurial interest.

This research uses descriptive causality research with the research population being volleyball athletes who are members of the Tectona volleyball club in Bandung City. The sample consisted of 100 respondents determined using the Lameshow technique. The method used is descriptive and simple linear regression and analysis techniques. The research results show that athletes' knowledge of entrepreneurship is good with a value of: 74.4% and athletes' interest in entrepreneurship is also good with a value of: 79.90%, then entrepreneurial knowledge has a positive and significant influence on interest in entrepreneurship. With the calculated t value = 11,859 from the t table = 1.694. with significance = 0.00, with an influence contribution of: 58, 90%,

The conclusion of this research is that the knowledge and interest of Bandung Tecona athletes regarding entrepreneurship is quite good and entrepreneurial knowledge has a positive and significant effect on the athletes' interest in entrepreneurship.

Key words: entrepreneurship, interest in entrepreneurship, career transition.