ANALYSIS OF INTERNET CONSUMPTION BEHAVIOR INTEREST OF GEN Z: A CASE STUDY OF INDONESIA COMNETS PLUS COMPANY PROVIDER USERS IN CILEDUG SUBDISTRICT

MINI THESIS

A mini thesis submitted to the Business Administration Department of the Faculty of Economics and Business in partial fulfilment of the requirements for the Bachelor degree

Compiled by:
Muhamad Ridho Ferdiyansah
1501213416



BUSINESS ADMINISTRATION
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
BANDUNG
2025