

LIST OF FIGURES

Figure 1.1 Iconnet's Logo	12
Figure 1.2 Iconnet's Pricelist	15
Figure 1.3 Diagram of Internet Users in Indonesia	17
Figure 1.4 Majority Users of Internet in Indonesia	18
Figure 1.5 Public opinion towards iconnet services	20
Figure 2.1 Framework of Thought	43
Figure 3.1 Bernouli Formula	55
Figure 3.2 Bernoulli equation	56
Figure 3.3 Sampling Techniques	59
Figure 3.4 Scaling Formula	63
Figure 3.5 The Score Values of The Likert Scale	64