

ABSTRACT

The phenomenon lack of awareness and knowledge of Indonesian spices among children aged 4-6, highlighting the importance of early education in cultural and culinary heritage. The research employs a qualitative methodology, incorporating observations, semi-structured interviews with parents, and a comprehensive literature review to gather insights into children's learning preferences and existing gaps in spice knowledge. The outcome is an illustrated book designed to engage young readers through vibrant visuals and simple narratives, effectively introducing various local spices in a fun and educational. The book not only aims to enhance children's understanding and appreciation of spices but also serves as a resource for parents, encouraging family discussions and exploration of traditions. This study contributes to the field of educational media design by demonstrating the potential of illustrated books in fostering cultural awareness among children.

Keywords: Indonesian spices, Children's education, Illustrated book, Cultural awareness, Educational media design.