

WRAP RESEARCHSIP REPORT

The Role of BNPL application in Boosting Consumer Purchasing Power During Economic Downturns: An Analytical Review and Strategic Implications

FINAL TASK

Submitted as one of the requirements for obtaining a Bachelor of Business Administration
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Written by:
Abdul Qadir Jaelani
1501213382



Telkom
University

BUSINESS ADMINISTRATION STUDY PROGRAM
FACULTY OF ECONOMIC AND BUSINESS
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BANDUNG
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