

## Daftar Pustaka

- Abdul Hafiz Ihza Mahendra, O., Manajemen Bisnis Syariah, P., Ekonomi dan Bisnis Islam, F., & Sayyid Ali Rahmatullah, U. (2022). *STRATEGI PENGEMBANGAN USAHA INDUSTRI KECIL GANTRA BETTA FISH TULUNGAGUNG DALAM PERSPEKTIF SWOT DAN BMC*. 1(4).
- Alam, S. R. N., & Puguh Hayu Triono, S. (2023). Perancangan Model Bisnis Menggunakan Business Model Canvas (Studi pada UMKM Boss Talasik). *Journal of Management and Bussines (JOMB)*, 5(2), 1239–1249. <https://doi.org/10.31539/jomb.v5i2.6355>
- Ali Muktarom. (2022). STRATEGI BISNIS DENGAN PENDEKATAN BUSINESS MODEL CANVAS (BMC) DAN ANALISIS SWOT PADA WARUNG MAKAN BEBEK NANO-NANO . *Jurnal Usaha Unit Kewirausahaan Pendidikan & Non Pendidikan*.
- Amelia, E. A. (2022). Business model analysis in Kartinipedia application using business model canvas (BMC) approach. *International Journal of Economics, Business and Accounting Research (IJEBAR)*, 6(1), 878–890.
- Back, D., Estel, K., Pfürringer, D., Tsitsilonis, S., Bachner, J., Willy, C., & Becker, H. (2022). Implementation of online video consultations in a regional health network: a management feasibility analysis from an orthopedic perspective. *BMC Health Services Research*. <https://doi.org/https://doi.org/10.1186/S12913-022-08352-0>
- Braun, M. (2019). Strategy and business models: why winning companies need both. *Journal of Business Strategy*, 40(5), 39– 45. <https://doi.org/https://doi.org/10.1108/JBS-01-2019-0005/FULL/PDF>
- Creswell, J. W. (2007). Qualitative Inquiry & Research Design: Choosing Among Five Approaches. In *SAGE Publications (2nd Ed.)*. SAGE Publications.
- Crowe, S., Cresswell, K., Robertson, A., Huby, G., Avery, A., & Sheikh, A. (2011). The Case Study Approach. . *BMC Medical Research Methodology*, 11(1), 100. <https://doi.org/https://doi.org/10.1186/1471-2288-11-100>
- Data Industry Research. (2024). *Pertumbuhan Industri Makanan dan Minuman, 2011 - 2024*. <https://www.dataindustri.com/produk/data-pertumbuhan-industri-makanan-dan-minuman/>

- David. (2016). *Manajemen Strategik: Suatu Pendekatan Keunggulan Bersaing*. Salemba Empat.
- David, F. R. (2011). *Strategic Management: Concepts and Cases* (13th ed.). *New Jersey: Prentice Hall*.
- Djufri, W., & Lukman, S. (2020). *STRATEGI PENGEMBANGAN WORKSHOP PT SEMEN PADANG ( PENDEKATAN ANALISIS SWOT DAN MODEL BISNIS KANVAS)*.
- Fernanda, F. (2019). Evaluasi Model Bisnis Pada Perusahaan Holmesick. ltd dengan Menggunakan Pendekatan Business Model Canvas. *E-Proceeding of Engineering*, 6(2), 6324–6331.
- Griffin, R. W., & Ebert, R. J. (2015). *Pengantar bisnis. Edisi Kesepuluh*. Jakarta: Penerbit Erlangga.
- Jasiulewicz-Kaczmarek, M. (2016). SWOT analysis for Planned Maintenance strategy-a case study. *IFAC-PapersOnLine*, 49(12), 674–679.
- Komariah, A., & others. (2014). *Metodologi penelitian kualitatif*.
- Kotler, P. & K. L. K. (2009). *Manajemen Pemasaran (Edisi 13, Jilid 1)*.
- Nahid, G. (2003). Understanding Reliability and Validity in Qualitative Research. *The Qualitative Report*, 8(4), 597–607.
- Novia, C., Djunita Pasaribu, R., Riza Sutjipto, M., & Bustomi, D. (2022). *ANALISIS BUSINESS MODEL CANVAS (BMC) CV MUNJUL JAYA KARAWANG*. 6(3), 2022.
- Osterwalder, A. (2019). Value Proposition Design. *Elex Media Komputindo, Jakarta*. <https://doi.org/https://doi.org/10.36418/syntaxliterate.v8i4.9386>
- Osterwalder and Y. Pigneur. (2010). *Business model generation*. John Wiley & Sons.
- Pasaribu, R. D., Shalsabila, D., & Djatmiko, T. (2023). Revamping business strategy using Business Model Canvas (BMC), SWOT analysis, and TOWS matrix. *Heritage and Sustainable Development*, 5(1), 1–18. <https://doi.org/10.37868/hsd.v5i1.125>
- Prasetyo, B. B., Baga, L. M., & Yuliati, L. N. (2018). Strategi Pengembangan Bisnis Rhythm of Empowerment Dengan Pendekatan Model Bisnis

Kanvas. *Jurnal Aplikasi Bisnis Dan Manajemen*.  
<https://doi.org/10.17358/jabm.4.2.296>

- Priyadi, Y., & Prasetio, A. (2018). Implementation of supply chain business application through business model canvas and waterfall framework collaborations for fish farmers SMEs in ulekan market bandung. *Journal of Physics: Conference Series*, 978(1). <https://doi.org/10.1088/1742-6596/978/1/012021>
- Putri, M. K., & Dwi Utama, A. (2017). *JURNAL MANAJEMEN INDONESIA EVALUASI MODEL BISNIS PADA LAUNDRY BAR DENGAN PENDEKATAN BUSINESS MODEL CANVAS*. [www.pupuk.or.id](http://www.pupuk.or.id),
- Rombe, N. F. (2022). Evaluasi Model Bisnis Dengan Kerangka Swot (Studi Kasus Pada Usaha Signature Store). *Syntax Literate; Jurnal Ilmiah Indonesia*, 7(12), 19848–19860.
- Sekaran, U., & Bougie, R. (2016a). *Research Methode for Business: a skillbuilding approach / 7th Edition*. . *John Wiley & Sons Ltd.*, 7, 113.
- Sekaran, U., & Bougie, R. (2016b). *Research methods for business: A skill building approach*. john wiley & sons.
- Sharifah, N., Wajdi, F., & Waksbito, J. (2023). *Journal of Humanities and Social Sciences Studies Innovation in Orthopedic Services: Service Excellence with C-arm Technology at Hospitals in Sragen using Business Model Canvas (BMC) and Swot Analysis*. <https://doi.org/10.32996/jhsss>
- Suci, R. I., & Indah, N. (2020). *The page 781 PLANNING BUSINESS MODEL CANVAS WITH SWOT METHOD AT XYZ INSTITUTE*. 1(5).  
<https://doi.org/10.31933/DIJDBM>
- Sugiyono. (2012). *Metodologi Penelitian Bisnis*. . *Bandung: Alfabeta*.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D, Edisi ke-2 (2nd ed.)*. Alfabeta.
- Sumiarsih, N. M., Legono, D., & Kodoatie, R. J. (2018). Strategic sustainable management for water transmission system: a SWOT-QSPM analysis. *Journal of the Civil Engineering Forum*, 4(1).
- The Registrar of Community Housing. (2010). *Registrar of Community Housing - Financial Viability*.  
[http://www.rch.nsw.gov.au/\\_\\_data/assets/pdf\\_file/0011/334793/Item5FinancialviabilityAvivaforWeb.pdf](http://www.rch.nsw.gov.au/__data/assets/pdf_file/0011/334793/Item5FinancialviabilityAvivaforWeb.pdf)

Wijaya, F. (2019). Formulasi perancangan strategi pengembangan usaha menggunakan analisis SWOT dan business model canvas. *Jurnal Ilmu Manajemen Dan Bisnis*, 10(2), 205–212.

Wrigley, C., Bucolo, S., & Straker, K. (2016). Designing new business models: blue sky thinking and testing. . *Journal of Business Strategy*.  
<https://doi.org/https://doi.org/10.1108/JBS-04-2015-0041>