

INTRODUCTION

Alhamdulillahirrabbi lalamin, all praises to our mighty god, Allah SWT. It is all thanks to Allah and his grace that the writer has managed to finish this research, “The Use of @rajaudukjakarta Instagram Account on The Marketing Communication Strategy of Raja Uduk Jakarta” in order to achieve a bachelor of communication science degree.

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The writer, as a common human being, know that this research would not be 100% perfect. Apologies in advance for all the inconvenient, it's purely because of the writer's limited knowledge and time. Hopefully the readers would not mind to give suggestions regarding to the mistakes they found.

The writer wishes all readers will gain benefit of this research, no matter who they are.

Bandung, August 30 2024

The Writer

A handwritten signature in black ink, appearing to read 'Hasna Meilia Herdanisa', enclosed in a light gray rectangular box.

Hasna Meilia Herdanisa