## The Use of @rajaudukjakarta Instagram Account on The Marketing Communication Strategy of Raja Uduk Jakarta

## **THESIS**

Submitted as One of the Requirements In Order To

Achieve A Bachelor of Communication Science Degree Communication

Science Study Program

Arranged by:
Hasna Meilia Herdanisa
1502183071



COMMUNICATION SCIENCE STUDY PROGRAM
FACULTY OF COMMUNICATION AND SOCIAL SCIENCE
TELKOM UNIVERSITY
BANDUNG
2024