

DAFTAR GAMBAR

Gambar 1. 1 Design Thinking	4
Gambar 2. 1 Struktur Organisasi PT Telkom Indonesia Tbk.....	7
Gambar 2. 2 Struktur Organisasi Telkom Corporate University	8
Gambar 2. 3 Aplikasi Figma.....	11
Gambar 3. 1 Design Thinking Process	13
Gambar 3. 2 Ideabox Telkom	14
Gambar 3. 3 Eventeer	14
Gambar 3. 4 Struktur Tim Ideabox Multitenant	14
Gambar 3. 5 Board Ideabox Multitenant	15
Gambar 3. 6 Flow Sprint	15
Gambar 3. 7 Ideabox Sprint Figjam.....	17
Gambar 3. 8 Ideabox Sprint Figma.....	17
Gambar 3. 9 Task User Flow	20
Gambar 3. 10 Task Guidebook.....	23
Gambar 3. 11 Task Flow UT	23
Gambar 4. 1 Userflow My Profile.....	26
Gambar 4. 2 Userflow My Profile.....	26
Gambar 4. 3 My Profile pada Website.....	26
Gambar 4. 4 Userflow Login.....	27
Gambar 4. 5 Login pada Website.....	27
Gambar 4. 6 Userflow Register	27
Gambar 4. 7 Register pada Website	28
Gambar 4. 8 Userflow Dashboard.....	28
Gambar 4. 9 Innovation Insight	28
Gambar 4. 10 Innovation and User	29
Gambar 4. 12 Idea Management	29
Gambar 4. 13 Userflow Idea Management.....	30
Gambar 4. 14 Userflow Event Management	30
Gambar 4. 15 Event Management.....	31

Gambar 4. 16 Userflow User Management	31
Gambar 4. 17 User Management	31
Gambar 4. 18 Userflow Category Management	32
Gambar 4. 19 Userflow Notifications.....	32
Gambar 4. 20 Notifications pada Website.....	32
Gambar 4. 21 Userflow Event	33
Gambar 4. 22 Event pada Website	33
Gambar 4. 23 Userflow Guidebook	33
Gambar 4. 24 Guidebook pada Website.....	34
Gambar 4. 25 Userflow Create Idea.....	34
Gambar 4. 26 Create Idea pada Website.....	34
Gambar 4. 27 Userflow My Ideas.....	35
Gambar 4. 28 My Idea pada Website	35
Gambar 4. 29 Check UX Admin Tenant.....	36
Gambar 4. 30 Check UX Events Settings	36
Gambar 4. 31 Landing Page Settings	37
Gambar 4. 32 Check UX Innovation Insight	37
Gambar 4. 33 Check UX Innovation & User	38
Gambar 4. 34 Check UX Innovation Insight	38
Gambar 4. 35 Check UX User Management	39
Gambar 4. 36 Check UX Working Location	39
Gambar 4. 37 Check UX Team Structure	40
Gambar 4. 38 Check UX Unit.....	40
Gambar 4. 39 Check UX Homepage.....	41
Gambar 4. 41 Check Journey Guidebook.....	45
Gambar 4. 42 Userflow Pendo Ideabox	46
Gambar 4. 43 User Interface Pendo	46
Gambar 4. 44 Content Writing Pendo Ideabox.....	46
Gambar 4. 45 Check Journey Pendo	47
Gambar 4. 46 Analisis Kebutuhan Landing Page.....	47
Gambar 4. 47 Check UX Landing Page	50

Gambar 4. 48 Check UX Finalisasi Landing Page.....	51
Gambar 4. 49 Usability Testing Analysis	55
Gambar 4. 50 SEQ	56
Gambar 4. 51 QA Ideabox Multitenant.....	58
Gambar 4. 52 Status QA.....	59
Gambar 4. 53 QA Sprint 16	59
Gambar 4. 54 QA Sprint 17	60
Gambar 4. 55 QA Sprint 18	60