

## DAFTAR ISTILAH

Istilah	Deskripsi	Halaman Pertama Muncul
SOP	Standar Operasional Perusahaan	5
SWOT	<i>Strength, Weakness, Opportunity, Threat</i>	12
TOWS	<i>Threat, Opportunity, Weakness, Strength</i>	31
BMC	<i>Business Model Canvas</i>	14