

ABSTRACT

The existence of cosmetics, which are becoming more and more varied, of course goes through a trial procedure first before being disseminated to the public, this is useful as a way to prevent bad or undesirable effects on humans after using these cosmetic products. However, in this process, several well-known cosmetic brands still use animals as one of their testing tools. This of course should be of great concern to us, because this activity includes exploitation and cruel torture of animals themselves. However, unfortunately there are still many people who don't know or don't even care about this. In this final assignment the author tries to respond to this problem which the author raises in pop surrealism painting works. The author's aim in creating this work of pop surrealism painting is as a form of criticism of several cosmetic products which still use animals as one of their safety testing procedures or main testing tools and as a reminder and to increase public knowledge and awareness regarding the issue of cosmetic animal testing. To achieve the author's goal in creating this work, the author describes this issue in two works where in these two works the author visualizes two types of testing processes, in the first work the author visualizes the oral acute toxicity test and in the second work the author visualizes the Draize rabbit eye test. The author's response and critical message regarding this issue will later be visualized by the author into the characters of the symbols that the author created.

Keywords: *Cosmetic, Pop Surrealism, Animal Test, Animal Test cosmetics, Painting*