

ABSTRACT

Jade Elisa Putri, 1604200082, 2024, Redup dan Pucat, Tugas Akhir: Program Studi Seni Rupa Fakultas Industri Kreatif Universitas Telkom.

The harmony between black and white is crucial for humanity. Although their values are often seen as starkly contrasting, achieving a balance between them is the key to attaining an ideal life without one dominating over the other excessively. Drawing from Chinese philosophy and its classical teachings of 'Yin-Yang,' where these two colors complement each other, creating harmony. Through the experimental films *Redup dan Pucat*, the creators aim to present the 'imperfections' of the color 'white' and demonstrate the 'truth' within the color 'black' by portraying characters of children who are yet unable to distinguish the good and bad of a behavior, while conveying the message that black and white are not meant to be mixed or merged but to be brought together in tandem to achieve genuine authenticity.

In experimental film, there are two primary forms, namely abstract form and associational form, which are expressed through various object symbols. The use of color grading effects is employed to convey meaning and its own aesthetic value. Additionally, sound is used to enhance the emotional depth of the film. A distinctive characteristic of this film is the absence of a clear narrative or ending, allowing the audience to interpret the black-and-white aspects within themselves.

Keywords: Black, White, Experimental Film, Yin-Yang, Harmony.