

## **ABSTRACT**

### ***THE APPLICATION OF RUST DYEING TECHNIQUE WITH THE COMBINATION OF SURFACE DESIGN TECHNIQUES APPLIED TO FABRIC BY CONSIDERING THE OPPORTUNITIES AND THE POTENTIAL FOR FASHION PRODUCT***

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*Innovation can be defined as novelty or the process of developing techniques into something new. Innovation can occur in various ways, for example in the fashion industry. Innovation in the fashion industry can be in the form of a touch of new color, the development of motifs, to the development of various textile techniques can be a new visual. One of the techniques used in previous studies using rust dyeing techniques that can produce good colors so that it has the potential to be developed. Rust dyeing is one of the coloring techniques using rusty materials on textiles that are composited so as to create a new visual. In this research, the author uses a similar technique that has been used in previous research, namely by using the rust dyeing technique but with the incorporation of other surface design techniques.*

*This research have to purpose to develop the composition to become a patterns that can be directed. The research method used is qualitative, namely by collecting data in the form of literature studies, making observations, and exploration. The result of this research is a textile sheet from the rust dyeing technique with a variety of motifs composed with other surface design techniques so as to create a theme that is in accordance with the imageboard and with consideration of the opportunities and potential for the application of fabrics to fashion products.*

*Keywords: Rust Dyeing, and Surface Design*