

ABSTRACT

APPLICATION OF DECORATIVE ELEMENTS INSPIRED BY KUTAWARU MANGROVE BATIK MOTIF USING STENCIL TECHNIQUE ON MODEST WEAR CLOTHING

By:
SYARIFAH NISWATUL KHAIRA
NIM: 1605204130
(Textile and Fashion Craft Study Program)

The growth of Muslims in Indonesia has driven the trend of modest wear fashion rapidly. Well-known modest wear designers have succeeded in combining elements of tradition and modernity in their works. This is reflected in the application of decorative elements in the form of Indonesian motifs such as batik, which is one of the dominant elements in modest wear clothing. One interesting batik motif to study further is the Kutawaru Mangrove Batik, which is inspired by the beauty of the mangrove ecosystem. This motif offers a unique and distinctive visual appearance in the batik industry in Kutawaru, Cilacap. However, this research offers a more innovative approach by adopting a stencil technique to visualize the Kutawaru Mangrove Batik motif in modest wear clothing. This research aims to analyze, develop and evaluate the effectiveness of processing Kutawaru Mangrove Batik motifs using stencil techniques in creating modest wear fashion products. Using qualitative research methods by collecting data through literature study, observation, interviews and exploration. The final result of this research is the creation of three looks for a modern modest wear fashion collection with a feminine romantic fashion style, which not only has aesthetic value, but also contains cultural value through the application of decorative elements in the form of the Kutawaru Mangrove Batik motif.

Keywords: Decorative Elements, Kutawaru Mangrove Batik, Stencil, Modest wear