

## DAFTAR ISI

|                                            |     |
|--------------------------------------------|-----|
| ABSTRAK .....                              | ii  |
| <i>ABSTRACT</i> .....                      | iii |
| KATA PENGANTAR .....                       | iv  |
| DAFTAR ISI .....                           | vi  |
| DAFTAR GAMBAR .....                        | ix  |
| DAFTAR TABEL .....                         | xi  |
| BAB I PENDAHULUAN .....                    | 1   |
| I.1 Latar Belakang .....                   | 1   |
| I.2 Identifikasi Masalah .....             | 2   |
| I.3 Rumusan Masalah .....                  | 2   |
| I.4 Batasan Masalah .....                  | 3   |
| I.5 Tujuan Penelitian .....                | 3   |
| I.6 Manfaat Penelitian .....               | 3   |
| I.7 Metodologi Penelitian .....            | 4   |
| I.8 Kerangka Penelitian .....              | 5   |
| I.9 Sistematika Penulisan .....            | 7   |
| BAB II STUDI LITERATUR .....               | 8   |
| II.1 Limbah .....                          | 8   |
| II.1.1 Klasifikasi Limbah .....            | 8   |
| II.1.2 Upaya dalam Minimisasi Limbah ..... | 9   |
| II.1.3 Limbah Tekstil .....                | 10  |
| II.2 Fashion .....                         | 12  |

|                                          |    |
|------------------------------------------|----|
| II.2.1 Pengertian Fashion .....          | 12 |
| II.2.2 Klasifikasi Fashion.....          | 12 |
| II.3 Reka Rakit .....                    | 15 |
| II.3.1 Woven.....                        | 15 |
| II.3.2 Non-woven.....                    | 16 |
| II.3.3 Knitting.....                     | 16 |
| II.4 Felting .....                       | 17 |
| II.4.1 Wet felting .....                 | 17 |
| II.4.2 Needle felting .....              | 18 |
| II.4.3 Nuno Felting.....                 | 18 |
| II.5 Unsur Rupa .....                    | 19 |
| II.5.1 Unsur Fisik.....                  | 19 |
| II.5.2 Unsur Nonfisik.....               | 23 |
| II.6 Prinsip Desain .....                | 23 |
| BAB III DATA & ANALISA PERANCANGAN ..... | 25 |
| III.1 Data Primer.....                   | 25 |
| III.1.1 Observasi .....                  | 25 |
| III.1.2 Wawancara.....                   | 28 |
| III.2 Data Sekunder .....                | 31 |
| III.2.1 Situs Web.....                   | 31 |
| III.2.2 Penelitian Terdahulu .....       | 32 |
| III.2.3 Buku.....                        | 32 |
| III.3 Eksplorasi .....                   | 33 |
| III.3.1 Eskplorasi Awal.....             | 34 |

|                                             |    |
|---------------------------------------------|----|
| III.3.2 Eksplorasi Lanjutan .....           | 45 |
| III.3.3 Eksplorasi Terpilih.....            | 49 |
| III.3.4 Uji Coba Cuci Lembaran .....        | 51 |
| III.4 Analisa Perancangan .....             | 52 |
| BAB IV KONSEP DAN HASIL PERANCANGAN .....   | 54 |
| IV.1 Konsep Perancangan .....               | 54 |
| IV.1.1 Analisa Brand Pembanding .....       | 54 |
| IV.1.2 Deskripsi Konsep.....                | 56 |
| IV.1.3 Konsep <i>Imageboard</i> .....       | 58 |
| IV.1.4 Target <i>Market</i> .....           | 59 |
| IV.1.5 Lifestyle Board .....                | 60 |
| IV.2 Desain Produk .....                    | 61 |
| IV.2.1 Sketsa Desain Produk Fashion .....   | 61 |
| IV.2.2 Techpack.....                        | 68 |
| IV.2.3 Proses Produksi.....                 | 69 |
| IV.2.4 Konsep <i>Merchandise</i> .....      | 70 |
| IV.3 Produk akhir .....                     | 73 |
| IV.3.1 Visualisasi Produk .....             | 73 |
| IV.3.2 Visualisasi <i>Merchandise</i> ..... | 74 |
| BAB V KESIMPULAN DAN SARAN.....             | 77 |
| V.1 Kesimpulan.....                         | 77 |
| V.2 Saran .....                             | 78 |
| DAFTAR PUSTAKA .....                        | 80 |