

**FINAL PROJECT REPORT**

**DESIGNING THE BRANDING FOR ROMANO'S  
TRADITIONAL SAGON SNACK IN BANDUNG**

Submitted as One of the Conditions  
to Obtain a Bachelor's Degree  
Visual Communication Design Study Program

Written by:

Sausan

1601203406

Concentration: International Class



**Universitas  
Telkom**

**VISUAL COMMUNICATION DESIGN STUDY PROGRAM  
FACULTY OF CREATIVE INDUSTRIES  
TELKOM UNIVERSITY  
BANDUNG  
2024**