

DAFTAR SINGKATAN

Singkatan	Deskripsi
UMKM	Usaha Mikro, Kecil, dan Menengah.
RI	Republik Indonesia
PDB	Produk Domestik Bruto
CAGR	<i>Compound Annual Growth Rate</i>
BMC	<i>Businnes Model Canvas</i>
SO	<i>Strength Opportunities</i>
ST	<i>Strength Threats</i>
WO	<i>Weakness Opportunities</i>
WT	<i>Weakness Threats</i>
VPC	<i>Value Proposition Canvas</i>
BPS	Badan Pusat Statistik
GPS	<i>Global Positioning System</i>