

ABSTRACT

DESIGN OF CHILDREN BOOK AS AN INFORMATION MEDIA ABOUT FOOD AND SWEET DRINK AGAINST CARIES FOR CHILDREN AGED 4-6 YEARS IN BANDUNG

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Sweet food and drinks are a kind of dish that can increase appetite, and like people in many ages, especially children. Sweet taste that comes from sugar, honey, and others unfortunately can cause many complications that can harm teeth if not controlled, for example cavities or Caries. Children under 6 years old often experience those problems because of lack of parental assistance in food and drink intake-snacks, also habit of dental care in daily life. The impact of that is it can make a child lose chewing strength and disrupt the child's development in golden age. The taken strategy to educate is by giving a media for learning that can also train motoric skills for children at a young age. Method that was used in this research were qualitative based on Visual Communication Design theory with data processing which were obtained from observation, interview, and literature review about sweet food and drink, caries, and early childhood development. The result from this research is designing Pop-Up Book to introduce the topic about sweet food and drink that can cause caries. Interactive media education was chosen because it is easier to accept and attract children's attention.

Keyword: *Children, Sweet Food and Drink, Caries, Dental Care, Pop-Up Book*