

DAFTAR ISI

HALAMAN PENGESAHAN	ii
HALAMAN PERNYATAAN	iii
KATA PENGANTAR	iv
ABSTRAK	vi
ABSTRACT	vii
DAFTAR ISI	viii
DAFTAR TABEL	xi
DAFTAR GAMBAR	xii
BAB I PENDAHULUAN	1
1.1 Gambaran Umum Objek Penelitian	1
1.1.1 Profil Objek Penelitian	1
1.2 Latar Belakang Penelitian	2
1.3 Rumusan Masalah	8
1.4 Tujuan Penelitian	8
1.5 Manfaat Penelitian	9
1.5.1 Manfaat Teoritis	9
1.5.2 Manfaat Praktis	9
1.6 Sistematika Penulisan	9
BAB II TINJAUAN PUSTAKA	11
2.1 Teori-teori Terkait Penelitian dan Penelitian Terdahulu	11
2.1.1 The Theory of Planned Behaviour	11
2.1.2 Protection Motivation Theory (PMT)	11
2.1.3 Cyber-security behaviour in social networking sites	12
2.1.4 Performance Accomplishment	12
2.1.4.1 Information Creation Ability	13
2.1.4.2 Information Sharing Experience	13
2.1.5 Information Sharing Self Efficacy	13
2.1.6 Social Cognitive Theory	14
2.1.6.1 Self-efficacy	14
2.1.6.2 Self-efficacy in information security behaviour	15
2.1.7 Intention to share the specific content area in the social network	15
2.1.8 Intention to seek information and intention to share information	15
2.1.9 Partial Least Squares - Structural Equation Modeling (PLS-SEM)	16
2.2 Penelitian Terdahulu Internasional	17

2.3 Penelitian Terdahulu Nasional.....	28
2.3 Kerangka Penelitian.....	32
2.4 Hipotesis	34
BAB III METODE PENELITIAN	36
3.1 Jenis Penelitian	36
3.2 Operasional Variabel	37
3.2.1 Skala Pengukuran	43
3.4 Populasi dan Sampel	44
3.4.1 Populasi.....	44
3.4.2 Sampel.....	45
3.5 Pengumpulan Data dan Sumber Data.....	45
3.5.1 Primer	45
3.5.2 Sekunder	45
3.6 Uji Validitas dan Realibilitas	45
3.6.1 Uji Validitas	45
3.6.2 Uji Realibilitas	49
3.7 Teknik Analisis Data.....	51
3.7.1 Evaluasi Model Dalam SEM-PLS.....	52
3.7.1.1 Model Pengukuran (Outer Model).....	52
3.7.1.2 Model Struktural (Inner Model)	52
3.8 Uji Hipotesis	53
BAB IV HASIL DAN PEMBAHASAN	54
4.1 Karakteristik Responden	54
4.1.1 Karakteristik Responden Berdasarkan Jenis Kelamin.....	54
4.1.2 Karakteristik Responden Berdasarkan Usia	55
4.1.3 Karakteristik Responden Berdasarkan Jenjang Pendidikan	55
4.1.4 Karakteristik Responden Berdasarkan Domisili.....	56
4.1.5 Karakteristik Responden Dalam Penggunaan Media Sosial	57
4.1.6 Karakteristik Responden Berdasarkan Waktu Penggunaan	58
4.1.7 Karakteristik Responden Dalam Pengetahuan Social Engineering.....	59
4.2 Analisis Deskriptif.....	63
4.2.1 Tanggapan Responden Terhadap Information Creation Ability (ICA).....	65
4.2.2 Tanggapan Responden Terhadap Information Sharing Experience (ISE)..	66
4.2.3 Tanggapan Responden Terhadap Information Sharing Self-Efficacy (ISSE)	67
4.2.4 Tanggapan Responden Terhadap Information Security Behaviour (ISB) ..	68
4.2.5 Tanggapan Responden Terhadap Intention To Share (ITSha).....	71

4.2.6	Tanggapan Responden Terhadap Perceived Threat (PT)	72
4.2.7	Tanggapan Responden Terhadap Attitude Towards Behaviour (ATB)	73
4.2.8	Tanggapan Responden Terhadap Subjective Norm (SN)	74
4.2.9	Tanggapan Responden Terhadap Intention To Seeking (ITSee)	76
4.3	Analisis Data	77
4.3.1	Pengujian Measurement Model (Outer Model)	77
4.3.2	Pengujian Structural Model (Inner Model)	83
4.3.3	Uji Hipotesis	85
4.4	Pembahasan	87
4.4.1	Pengaruh Information Creation Ability (ICA) Terhadap Information Sharing Self Efficacy (ISSE)	87
4.4.2	Pengaruh Information Sharing Experience (ISE) Terhadap Information Sharing Self Efficacy (ISSE)	88
4.4.3	Pengaruh Information Sharing Self Efficacy (ISSE) Terhadap Information Security Behaviour (ISB)	89
4.4.4	Pengaruh Information Security Behaviour (ISB) Terhadap Intention To Share (ITSha)	89
4.4.5	Pengaruh Perceived Threat (PT) Terhadap Intention To Seeking (ITSee) ..	90
4.4.6	Pengaruh Attitude Towards Behaviour (ATB) Terhadap Intention To Seeking (ITSee)	90
4.4.7	Pengaruh Subjective Norm (SN) Terhadap Intention To Seeking (ITSee) ..	92
4.4.8	Pengaruh Intention To Seeking (ITSee) Terhadap Intention To Share (ITSha)	92
BAB V KESIMPULAN DAN SARAN		94
5.1	Kesimpulan	94
5.1	Saran	95
5.1.2	Aspek Praktis	95
5.1.2	Aspek Teoritis	98
DAFTAR PUSTAKA		99