

**COMMERCIAL CAMPAIGN STRATEGIES IN REDUCING IN THE USE
OF SINGLE – USE PLASTIC PACKAGING THROUGH ZERO WASTE
CAMPAIGN**

Submitted as One of the Conditions to Obtain a Bachelor's Degree
Visual Communication Design Study Program

Written by: Septia Nur Muflikha
1601202486

Concentration: International Class



**VISUAL COMMUNICATION DESIGN STUDY PROGRAM
FACULTY OF CREATIVE INDUSTRIES
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