

## PREFACE

All praise be to Allah SWT, the All-Knowing, for His boundless mercy and guidance. I am deeply thankful for the opportunity to complete my thesis, titled "**ANALYSIS OF AAPL SENTIMENT AND INVESTOR BEHAVIOR TOWARD APPLE LAWSUIT CASE.**" This thesis fulfills one of the graduation requirements for the Bachelor's Degree (S1) in Management in Business of Technology and Information (MBTI) at the Faculty of Economics and Business, Telkom University Bandung. The completion of this study and the writing of this thesis were made possible through the invaluable guidance, constructive criticism, advice, and encouragement from many individuals. I would therefore like to express my heartfelt gratitude to:

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May Allah SWT bless and reward everyone who contributed to the completion of this thesis. I sincerely apologize for any errors or shortcomings in its writing. I am fully aware that this thesis is not without flaws, and I welcome any constructive suggestions and criticism. In conclusion, I earnestly hope that this thesis will be beneficial to anyone who may find it useful.

Bandung, 1 August 2024

A handwritten signature in black ink, consisting of stylized, cursive letters that appear to read 'Fazri' followed by a long, sweeping horizontal stroke.

**Fazri Evrizal Muhharam**

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