

ABSTRACT

Lighting is an important aspect of the interior of a gallery because it plays a role in communicating between visitors and objects. Artificial lighting functions to add aesthetic value to a gallery room. The aesthetic aspect means understanding through sensory observation, which means feelings and perceptions. Lighting also functions to support activities in the gallery space, so effective lighting is needed. In order for a room to be effective in terms of lighting, it requires a review of its quality and quantity. This research raises the case study of the Rasulullah SAW Gallery because this gallery is a new gallery that utilizes the delivery of material with display objects and interactive technology, so an analysis is needed to determine the effectiveness of artificial lighting in developing aesthetic aspects within it. The research method used is a mix method with qualitative methods for in-depth observation and quantitative analysis in terms of calculating the level of lighting luminance. Data collection was carried out through observations, interviews, questionnaires, and literature studies related to the research. The results of this research are in the form of an explanation of the effectiveness of artificial lighting in a gallery, which also plays a role in developing aesthetic aspects in it, so that later it can be used as a reference or recommendation for implementing artificial lighting in similar galleries.

Keyword : *Effectiveness, visual aesthetics, Rasulullah SAW Gallery, artificial lighting.*