ABSTRACT

PT Pou Yuen Indonesia is a subsidiary of the Pou Chen Group which produces

various types of sports shoes, casual shoes and sandals from one of the leading

brands, Nike. PT Pou Yuen itself is located on Jl. Raya Bandung No.KM 7,

Sukasirna, Kec. Sukaluyu, Cianjur Regency, West Java. In every month, there is

almost no achievement of the production target, this often happens on line B7 and

B8. The root cause of the problem is due to differences in ability between employees

in the sewing process, in making shoes and sandals the sewing process is one of the

most important parts. So far, the company has not implemented employee training

development. Based on these problems, the acquisition of data obtained, therefore

this study focuses on employee training in the sewing process on line B7 and B8 at

PT. Pou Yuen Indonesia to improve their ability to achieve targets every month, by

making. The training design framework in this study uses ADDIE (Analyze, Design,

Develop, Implement, Evaluate) which is a standard framework commonly used in

designing training programs and has been used for many years and has been used

by various companies. The ADDIE framework is used in designing what kind of

training will be carried out, then used to analyze what skills are needed and training

needs that have never been done before.

Keywords: Skills, Training, ADDIE

ii