

ABSTRACT

With the increasing awareness of the importance of a healthy lifestyle, weight loss websites have become a primary source of information for individuals seeking to change their diet and achieve a healthy weight. In today's digital age, websites have undergone significant evolution, offering a variety of features and content designed to help users achieve their health goals. This study aims to investigate the trends and characteristics of weight loss websites today.

FatSecret is a website that is present where this website has a food calorie counter feature which can be used to calculate how many calories are eaten each day here I want to try to analyze to improve the quality of the website in terms of user interface and user experience by redesigning using the user centered design (UCD) method and then evaluating the results of the design using hereutic evaluation and severity rating. The System Usability Scale (SUS) method to determine the level of efficiency and user satisfaction or a usability level measuring tool by distributing questionnaires and getting results of 84.3 with the category "Acceptable" and the rating "Excellent".

Figma itself is a supporting tool in user interface and user experience based on a website that is used to design an application. With minimal features and a less attractive layout, Figma can redesign it to be more attractive and can improve the quality of the website itself.

Kata Kunci : *Hereutic evaluation, severity rating, User-Centered Design, Figma.*