

## DAFTAR ISTILAH

<b>Istilah</b>	<b>Deskripsi</b>
Kemendparekraf	Kementerian Pariwisata dan Ekonomi Kreatif
BSC	Balanced Scorecard
AHP	Analytical Hierarchy Process
KPI	Key Performance Indicator
CR	Consistency Ratio
SWOT	Strength, Weakness, Opportunity, Threat