

**ANALISIS SENTIMEN KOMENTAR POTENSIAL
UMKM DESA LENGKONG MELALUI MEDIA
SOSIAL TIKTOK MENGGUNAKAN ALGORITMA
NAÏVE BAYES**

***SENTIMENT ANALYSIS OF POTENTIAL
COMMENTS OF LENGKONG VILLAGE MSMEs
THROUGH TIKTOK SOCIAL MEDIA USING
NAÏVE BAYES ALGORITHM***

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