

ABSTRACT

The folklore "Pakuning Tanah Jawa" is part of the rich Indonesian culture. It tells the origin of the land of Java which is specifically located at Mount Tidar, in Magelang City. Yet the low acknowledgement of "Pakuning Tanah Jawa" folklore from current civilization could potentially erase its existence. The limited support to the current media contributes to the low acknowledgement from the current generation especially teenagers. To solve such problem, this research is conducted to adapt "Pakuning Tanah Jawa" folklore into digital comics to appeal to the younger generation's interests. This research used a qualitative approach with observation, interview, questionnaire, and literature studies for its methods. The collected data is analyzed for the base of the digital comic adaptation design before it is uploaded to Webtoon. With the digital comic adaptation, the researcher is hopeful that "Pakuning Tanah Jawa" folklore will gain more acknowledgement, learned, and appreciation by the current generation especially teenagers..

Keywords: Folklore, Pakuning Tanah Jawa, Adaptation, Digital Comic.