

ABSTRACT

The website is one of the information media that can contain various things, including as a tourism promotion medium. However, this has not been maximized by the government of Subang Regency even though there is a website page that discusses tourism in Subang Regency, the website is still not good in terms of design and information listed. Even though the website can be a good reference source for tourists to see the tourism potential of an area. This study aims to create and analyze interesting website functions and features that they can be used by the wider community through the internet network. This research was conducted using the Modified waterfall method and direct data collection so that the data obtained was objective and actual valid data. After series of studies are carried out, testing the results will be carried out by means of a website visit or satisfaction survey to get an assessment of the design, features, functions and information content on the website. The survey was conducted by filling out twenty-one questions divided into three parts, the result was that the dominant visitors filled in strongly agreeing with what was asked in the test survey. From the series of processes that have been mentioned. The result is a website that contains information about Subang Regency tourism as well as features that facilitate tourists in process of booking hotels and travel packages.

Keywords: Tourism, Website, Information