ABSTRACT

The specialized library plays a role in providing information resources with a focused collection limited to specific topics tailored to a particular group of users. The city of Bandung has been selected as one of the members of the Creative Cities Network initiated by UNESCO. In addition, West Java contributed the highest to the export of creative economy products at 33.98%. There is a strategy for developing a Creative City through non-formal education in the form of libraries and there is data from questionnaires to creative actors, where 64.2% of 82 respondents stated that they found it difficult to find references to books on the creative sector that they are currently studying in public libraries. There is a phenomenon of digital natives, and people often visit libraries in groups. Therefore, the purpose of this design is to create a place with special facilities that can support the creative industry sector by dividing space according to users individually and in groups in a balanced manner, as well as presenting supporting facilities in a technology-based learning system. This study uses a qualitative research method: searching and collecting data through observation, interviews, and questionnaires during visits to comparative study locations. Additionally, the author collected data related to the design object through literature studies. From the existing problems, the new design of this library uses a learning commons approach that aims to meet the needs of visitors by fulfilling special facilities and optimizing the use of library space to create a maximum and comfortable environment according to the various characteristics of visitor groups. The library is also equipped with technology-based support facilities that visitors can access to support educational activities.

Keywords: creative cities, learning commons, creative industries library