

ABSTRACT

Risograph is a printing technique that combines the workings of screen printing and digital printing. Quite a lot of students don't know about the existence of environmentally friendly printing techniques, especially design students. This happens because of the lack of information media that can introduce information about this printing technique. The purpose and benefit of designing information media in the form of zines is to increase information about environmentally friendly printing techniques so that students as prospective designers can work and also be responsible for environmental sustainability. Data collection was carried out by means of observation, interviews, literature studies, and questionnaire surveys with a qualitative approach. After all the data is collected, the data is processed and analyzed as a basis for designing information media in the form of zines regarding environmentally friendly printing techniques.

Keyword: printing technique, environment friendly, risograph