ABSTRACT

Graphic designer is a form of visual communication that combines images, illustration, texts, and other visual elements in a medium, content designers are becoming increasingly important in business and product development environment. With efforts to provide informations to users as best as possible through content design that has been planned and created according to the needs of the product image. This final project report will discuss the role of content designer in producing attractive content and being able to bring desired information, in this case the outhor will use the CAVE LOTUS project case study as an example of the product to be presented. Cave Automatic virtual environment (CAVE) is a virtual reality technology that create an immersive environment, basically CAVE is a large room in wich there are several projectors that have been arranged as needed and then emit images towards predetermined media, resulting in a new experience in getting immersive information. Lorong Waktu Sejarah (LOTUS) is a project under the Center of Excellence Smart Tourism and Hospitality that aims to bring back the history that is almost lost with the CAVE media vehicle. After doing the design, the design results were then tested on the product reaction card with the dominant results giving a feeling of "Straight forward" and "Useful" .

Keywords: 2 Dimension, 3 Dimension, CAVE, LOTUS