ABSTRACT

This study was conducted to examine the influence of social media usage on the level of oversharing among Indonesian teenagers. Oversharing is an act of sharing personal information excessively which can cause various problems, such as misuse of personal data and disruption of interpersonal relationships. This study aims to increase adolescent awareness of the risks of oversharing and the importance of being wise in using social media. The research method used was a quantitative survey with a sample of 200 teenagers aged 18-25 years who actively use social media, as well as an analysis of relevant literature studies. The results showed that 70% of respondents had a tendency to overshare, and there was a significant relationship between the level of social media usage and the frequency of oversharing. The conclusion of this study is the need for further education regarding the wise use of social media to reduce the risk of oversharing among teenagers.

Keywords: Digital comics, education, oversharing, social media