

## **ABSTRACT**

*Sintren dance is a dance originating from Cirebon, West Java which developed in the North Coast area in the Indramayu, Subang, Majalengka and Kuningan regions. Sintren dance comes from two words namely si and tren, "Si" means "She" and tren means "Princess" which can be interpreted that Sintren dance is the dance of "Si Putri". In addition, Sintren Dance comes from the words "sindir" and "teraten" which can be interpreted by satirizing certain parties through dance. Cirebon Sintren dance has an implied meaning that exists in the performance, this meaning has a meaning that can be found in everyday life such as one of them when a sintren dancer who is dancing if thrown with money and hit directly to the dancer, the dancer will fall limp. This means that humans should not always be concerned with worldly things and being too greedy will make humans fall. The meaning implied in the Sintren Dance is very useful to be a medium of learning for the community.*

*The data collection used in this design is a combination of qualitative and quantitative methods. with qualitative methods, data collection for this design is through interviews, observations, and literature studies and for quantitative through questionnaires. The results of this design will focus on the design of Concept Art from 2D Animation. before making an animation, we need to design the concepts of the story ideas that will be made. In making concept art, the author also uses the available theories that can facilitate the making of the animation later.*

*Keywords: Cirebon culture, Sintren dance, concept art, animation*