

ABSTRACT

Health is one of the most valuable assets a person can have. Without good health, it can interfere with daily activities. One aspect of health that should be maintained from an early age is dental health. Unfortunately, many people still do not realize the importance of taking care of their teeth early on. Various cases and surveys show that the issue of children's tooth decay is a clear indication that society often considers it a common issue and lacks proper information on how to care for teeth at a young age. To address this, the research method used involves a qualitative approach. This begins with gathering data from various literature studies, followed by conducting interviews and observations. The Matrix Method is employed to deeply understand the strengths, weaknesses, opportunities, and threats of this research. Given these observations, there is a need for educational or informational media to help the community, especially parents and children, understand the importance of dental health. The proposed solution is an interactive illustrated book designed for children, particularly those aged 1-3 years. This book will provide a range of information on dental health, including tooth decay, its causes, how to treat cavities, and foods and drinks that can cause tooth damage. The book will feature engaging and interactive illustrations, presented in simple language that is easy for children to understand, ensuring the message is effectively communicated. It is hoped that this book will assist parents and children in maintaining dental health.