

ABSTRACT

Metalabs is a multimedia technology research laboratory under the auspices of the Interactive Multimedia Technology (MIT) Expert Group of the Faculty of Applied Sciences at Telecom University. Currently, Metalabs needs a place-based UI/UX design for a nabawiyah sirah chronolizer based on a website to provide digital resources about Nabawiyah Sirah using Figma. The website is divided into three main focuses: figures, places, and events. The feature of this place is intended to introduce historical sites related to the life of the Prophet Muhammad SAW. In this UI/UX design, the author uses the Design Thinking method. The test method used was the User Experience Questionnaire (UEQ). The results of the test showed that the prototype website chronolizer sirah nabawiyah tested using UEQ had an attractiveness score of 1.72, efficiency of 1.59, dependability of 1.61, stimulation of 1.66, and novelty of 1.52, all in the good category. Perspicuity scored 1.69, was in the above-average category. Overall, the test results show that the UI/UX design of the site features on the chronolizer website sirah nabawiyah provides a good user experience.

Keywords: UI/UX, Design Thinking, Chronolizer, Website, UEQ