

ABSTRACT

Mobile-based applications are starting to develop in Indonesia. With the development of these mobile applications, several life problems experienced by people are starting to be resolved. Currently, UD MR PUTRA wants to enter the digital era where it uses mobile application technology to make its business easier. Through this application, it is hoped that buying and selling vegetables and fruits transaction process will become more efficient and transparent, while UD MR PUTRA owners can more easily manage their stock and product information. Apart from that, this application is also expected to make it easier for UD MR PUTRA partners to purchase vegetables and fruit. With this step, UD MR PUTRA hopes to increase its competitiveness in the market and provide a better experience for their customers in this digital era.

Keywords : *Mobile Application, Vegetable and fruit sales, Inventory management.*